

kerlite®

GENERAL **BOOK** AND **REFERENCES**

COTTOD'ESTE | LA
Nuove Superfici | BELLEZZA
IN
CERAMICA

OUR GROUP: PANARIAGROUP

PANARIAGROUP. THROUGHOUT TIME AND AROUND THE WORLD, CERAMIC EXCELLENCE

To excel in the world of high quality ceramics means knowing how to continuously create highly technological products and how to enhance them through the utmost attention to aesthetics and detail. Panariagroup has always adhered to the highest standards of excellence, combining its history of skilful artisan craftsmanship with cutting edge technology. This approach is intrinsically linked to a fundamental commitment to always act and operate responsibly. With over 40 years of experience, Panariagroup is an international company with a strong Italian soul and an extensive sales network with 9 brands in over 120 countries all over the world.



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PANARIAgroup®
www.panariagroup.it



LEA
CERAMICHE

COTTOD'ESTE
NUOVE SUPERFICI

FIORDO

Blustyle
BY COTTOD'ESTE

MARGRES
CERAMIC TILES

LOVE
CERAMIC TILES

floridatile

Bellissimo
TILE ITALIANO



GENERAL BOOK 2018

RESIDENTIAL TOWERS
"VERTICAL FOREST"
MILAN - ITALY
Stefano Boeri, Gianandrea Barreca, Giovanni La Varra

KERLITE SLABS

BEAUTY IN CERAMICS	6
A SUPERIOR PRODUCT	8
KERLITE INTENDES USES	12
GREEN MISSION	14
PROTECT ANTIBACTERIAL SURFACE	16

SERIES

		3plus	5plus	page.
WOOD				18
BACKSTAGE	(P)		•	20
FOREST	(P)		•	30
OAKS		•		38
MARBLE AND STONE				44
BLUESTONE EVOLUTION		•	•	46
BUXY		•	•	50
CLUNY		•	•	54
ELEGANCE	(P)	•	•	60
EXEDRA	(P)		•	64
LIMESTONE	(P)			80
CONCRETE AND RESIN				84
CEMENT PROJECT	(P)		•	86
MATERICA	(P)		•	98
OVER		•		104
OTHER SURFACES				110
BLACK - WHITE	(P)	•	•	112
METAL	(P)		•	118
WONDERWALL	(P)	•		124

REFERENCES

137

OUTDOOR

FLORENCE NEW OPERA HOUSE	138
PALMIERI ELEMENTARY SCHOOL	142
ERMENEGILDO ZEGNA HEADQUARTER	144
HOME CLUB RESIDENCE HOTEL	146
NOX RESTAURANT	148
CVJETNI COMMERCIAL AND RESIDENTIAL CENTRE	150
INTERNATIONAL BUSINESS CENTER (MOSCOW)	152
LA MAGNIFICA ROTONDA MULTIFUNCTIONAL BUILDING	154
RESIDENTIAL BUILDING	156
RESIDENTIAL BUILDING	158
PRIVATE HOUSE	160

INDOOR

NUMBER A1 VAR TUNNEL	162
NEW HIGH-SPEED BOLOGNA CENTRAL STATION	164
PLAZA OF AMERICAS	166
UNIPOL TOWER	168
EURO PROGEA HEADQUARTER	170
AMERICAN EXPRESS AGENCY	172
MOSHEN & ASSOCIATI LAW FIRM	174
ALBIR PLAYA HOTEL SPA	176
RIO TENNIS CLUB	178
PRIVATE HOUSE	180
PRIVATE HOUSE	182

TECHNICAL BOOKLET

185

VENTILATED FACADE SYSTEM	186
TECHNICAL CHARACTERISTICS	190
SIZES	198
CERTIFICATIONS	200

BEAUTY IN CERAMICS

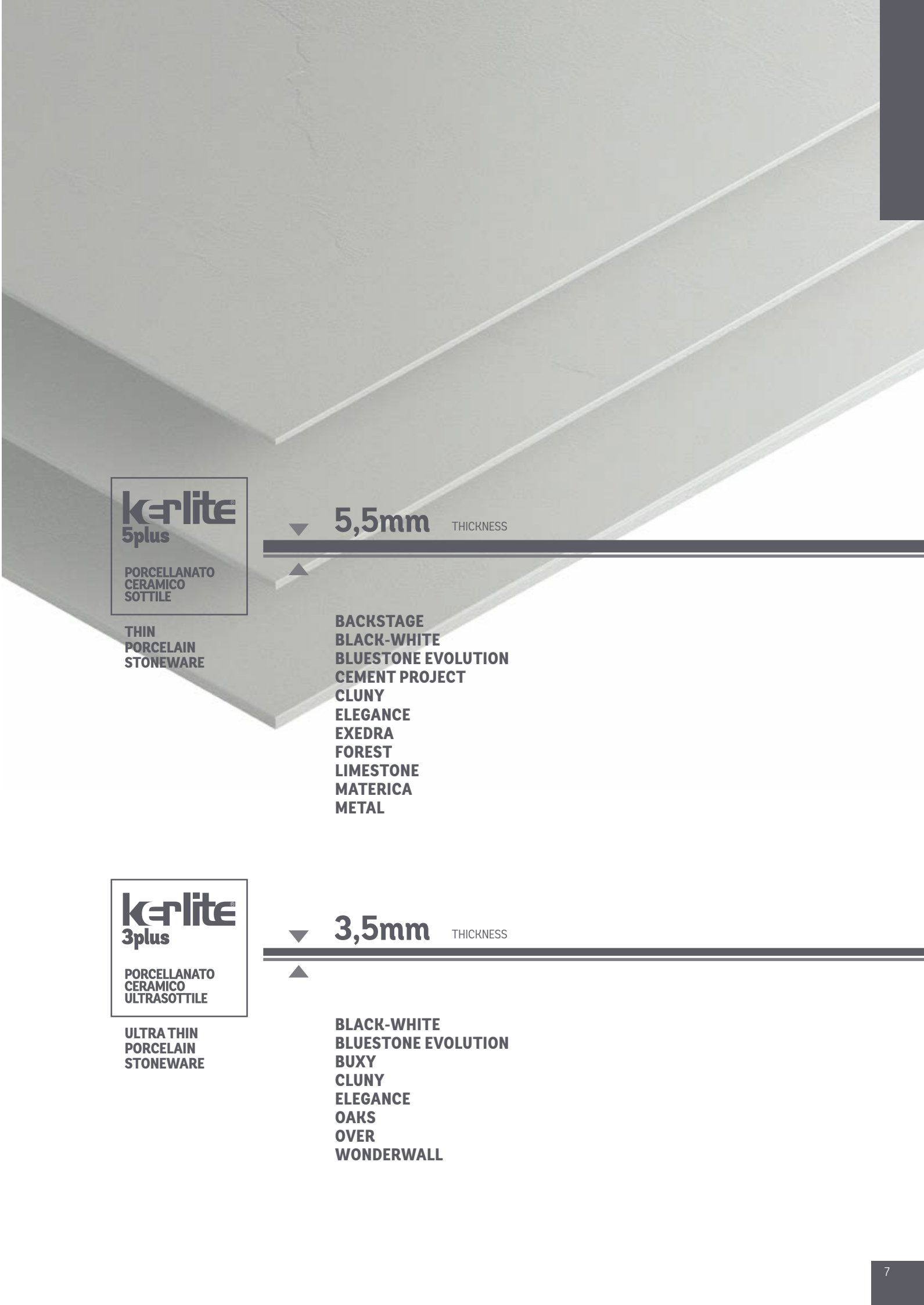


THE NEW SURFACE
FOR ARCHITECTURE

Cotto d'Este has distinguished itself as one of the most prestigious names in the field of ceramics. Our creations recall beauty, quality and prestige and are the result of our passionate and continuous aesthetic research. Rather than a mission, searching for beauty is a vocation, an imperative that has allowed us to attain a high level of excellence, as attested by the confidence placed in our creations by architects and interior designers all over the world.

SLABS PRESSED ON CONTINUOUS BELTS AND NOT TILES MADE WITH CONVENTIONAL DIES

Kerlite is ultrathin porcelain stoneware based on a new concept, where maximum versatility and ease-of-use are the strong points. Resistant and light, flat and flexible, simple to cut, drill and install, and easy to sanitise too. Developed to fulfil the aesthetic needs of architecture and contemporary design, Kerlite introduces the era of global tiling: not only floors and walls but also furniture and furnishings, doors, kitchens and work tops.



kerlite
5plus

PORCELLANATO
CERAMICO
SOTTILE

THIN
PORCELAIN
STONEWARE

▼ 5,5mm THICKNESS ▲

BACKSTAGE
BLACK-WHITE
BLUESTONE EVOLUTION
CEMENT PROJECT
CLUNY
ELEGANCE
EXEDRA
FOREST
LIMESTONE
MATERICA
METAL

kerlite
3plus

PORCELLANATO
CERAMICO
ULTRASOTTILE

ULTRA THIN
PORCELAIN
STONEWARE

▼ 3,5mm THICKNESS ▲

BLACK-WHITE
BLUESTONE EVOLUTION
BUXY
CLUNY
ELEGANCE
OAKS
OVER
WONDERWALL



kerlite®

COTTO D'ESTE PROJECT

LAMINATED PORCELAIN
STONEWARE REINFORCED
WITH FIBREGLOSS

A
SUPERIOR
PRODUCT

MORE RESISTANT

MORE RELIABLE

LIGHTER
and suitable
for renovations

EASIER TO WORK
WITH
and handle

SAFER


MORE FLEXIBLE

kerlite®
5plus
THIN
PORCELAIN
STONEWARE

THICKNESS 5,5mm.
Ideal for installation in
commercial environments
subject to heavy traffic, both
for new construction and
renovations with tiling laid on
pre-existing floors.

kerlite®
3plus
ULTRA THIN
PORCELAIN
STONEWARE

THICKNESS 3,5mm.
Ideal flooring for residential and
light commercial applications,
both for new construction and
renovations with tiling laid on
pre-existing floors.



METAL IRON | ➔ 5,5mm | 100x100cm / 39"x39"



LARGE

A range of slabs with sizes up to 3 x 1 metres. The perfection of the slabs allows for installation with joints of only 1 mm.



THIN AND LIGHT

Slabs of Kerlite are particularly thin and light.



GUARANTEED FOR 20 YEARS

The beauty and extraordinary quality of our floors are values that resist time: resistance of surfaces to wear and frost is guaranteed for 20 years.



FLAT AND RESISTANT

The innovative production process of Kerlite, which is pressed on a continuous belt, allows us to produce perfectly flat and compact slabs. Pressed at a force of 15,000 tons, Kerlite 5plus resists breaking loads of up to 1200 Newton.



ANTIMICROBIAL SURFACE

The technology used in PROTECT products, based on silver ions blocks the metabolism of bacteria, eliminating them and preventing their proliferation. Unlike other technologies, such as those based on the use of Titanium Dioxide, the protective shield is always active, day and night, with or without sunlight and it does not need UV rays for activation..



EASY TO CLEAN

Kerlite is non-absorbent, easy to clean and resists acid, stains and pollution.

EASY TO INSTALL














Thin and light, easy to cut and drill, processing time reduced by 40% with respect to traditional tile.



ECO-FRIENDLY

An ecocompatible production process: minus 70% on consumption of raw materials and water and minus 50% on natural gas; Emissions of CO₂ that are 20 times lower with respect to the thresholds of Italian laws, as envisaged by the Kyoto Protocol.



	INTENDED USES Installation must be performed in compliance with the standards published on the Kerlite Technical Manual.				
	FLOOR INSTALLATION For NEW BUILDINGS and REFURBISHING with installation on existing floors.				
 INTERIORS	Residential (kitchens, bathrooms, living rooms, common apartment block areas and any other residential environment).		•	•	
	Light commercial (offices, offices open to the general public, waiting rooms, shops, bathrooms, restaurant dining rooms, car showrooms, bars, cinemas, surgeries/clinics).		•	•	
	Intensive commercial (common areas of shopping centres, hotel halls, canteens, fast food restaurants, clubs, hospitals) with the exception of areas subject to heavy concentrated loads (e.g. trolleys with hard wheels).			•	
 EXTERIORS	Upon condition that surfaces are sheltered (e.g. loggias, covered balconies, etc.) and made totally impervious. The use of sizes that are not larger than 50x50cm is recommended.		•	•	
	WALL INSTALLATION For NEW BUILDINGS and REFURBISHING with installation on existing walls.				
 INTERIORS	Any residential and commercial environment, in situations where holes and/or cuts are not necessary.		•	•	
	Any residential and commercial environment, in situations where holes and/or cuts are necessary.		•	•	
 EXTERIORS	In situations where holes and/or cuts are not necessary and with sizes up to 100x100cm.		•	•	
	In situations where holes and/or cuts are necessary and/or for large sizes.		•	•	
	SPECIAL USES				
 Ventilated Facades Systems	Depending on project specifications and in combination with the construction systems recommended by Cotto d'Este and approved by the Installation Supervisor.		•	•	
 Thermal Insulation Systems			•	•	
 Pool and Swimming Pool Tiling			•	•	
 Furniture Surfaces			•	•	

(♦) In situations where holes and/or cuts are not necessary and with sizes up to 100x100cm.

green . mission

OUR COMMITMENT TOWARDS ECOCOMPATIBLE PRODUCTION

FOR A PLANET THAT LIVES

Cotto d'Este has a green heart. Along with our passion for beauty, we cultivate an inborn sensitivity for the environment. Our company has made excellence its mission. We know that this implies concern for the environment and for protection of our planet. Our commitment is effective and binding and is the result of practical choices. Our target is a highly ecocompatible production process that is recognised at an international level by the most preminent environmental certification bodies. How do the beauty and quality of our products gain added value? They are the result of respect for our planet. A planet that lives.



The continuous search for excellence has led Cotto d'Este to invest in the latest technology. Amongst the many advantages, the latter has permitted us to reduce emission of gas into the atmosphere to the minimum levels possible: at least ten times lower than the strict thresholds of Italian laws. Emission levels also fulfil the requirements of the Kyoto Protocol for reduction of GHG.



By means of extremely modern plant, Cotto d'Este can convey the heat produced during the tile firing stage to the equipment used for preparing mixtures. By doing so, the consumption of natural gas is reduced by at least 25%.



All discarded green material - i.e. green material that does not fulfil our high standards of quality - is recycled. Since this material is not fired, it can be fed back into the initial stages of the production process hence reducing the amount of raw materials needed. Fired rejects that cannot be fed back into the production cycle, since they would adversely affect the characteristics of the mixture, are recycled externally. In other words, they are used for the production of bricks or road substrates thus reducing the natural materials generally used for these purposes.



The tile production process calls for a significant amount of water. To save such an important resource, Cotto d'Este recycles all the water employed during the production cycle. This reduces the consumption of water by 60%. Furthermore, the water used during the production process is in no manner disposed of in the environment.



All materials used for packing our products (cardboard boxes, plastic, wooden pallets, etc.) can be recycled. As a further environmental guarantee for the forests of countries importing our products, all our pallets are made without bark (in accordance to the IPPC / FAO ISPM 15 standard).



Apart from keeping a constant control on the work environment, Cotto d'Este invests in training courses for staff concerning the environmental and safety aspects of the production activities. We promote the reduction of noise levels both inside and outside our factories, as established by the laws in force.



To continuously improve its policy, Cotto d'Este periodically checks its entire environmental protection package by means of Environmental Audits performed by independent certifying bodies and by qualified in-house personnel.

OUR ENVIRONMENTAL CERTIFICATIONS

UNI EN ISO 14001:2004



SISTEMA DI GESTIONE AMBIENTALE CERTIFICATO

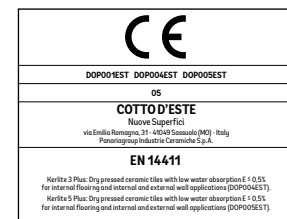
ISO 14001



EMAS



LEED



CE

All environmental certificates, declarations of conformity and environmental declarations can be found on the Cotto d'Este web site.



P R () T E C T

The exclusive Panariagroup technology for floor and wall coverings with the highest performance.
To live healthy, safe and secure.



POWERFUL ACTION
eliminates microbes and prevents their reproduction



CONTINUOUS PROTECTION
always active, 24 hours a day, with and without sunlight



ETERNAL EFFECTIVENNES
thanks to the technology permanently integrated into the product



GUARANTEED QUALITY
by the partnership with **MICROBAN®**

COTTO D'ESTE
Nuove Superfici

PANARIAgroup®



WOOD

WOOD

BACKSTAGE
FOREST
OAKS

NATURALLY WELCOMING

THE LANGUAGE OF WOOD

Wood talks to our heart. The colour of fibre, the pattern of veins and the pleasure of touch are a direct and timeless language. The wood selected by Cotto d'Este and collected in two well-structured collections talks about life and relations to give shape to warm environments that are elegantly simple, in the balance between tradition and modernity.

BACKSTAGE BLACK PAINT | 5.5mm | 20x150cm / 8"x59"



WHITE PAINT | 5,5 mm | 20x150cm / 8"x59"

SLIP RESISTANCE



R10

DESHADING



V1 Paint
V2 Brush

DEEP ABRASION RESISTANCE



175 mm³
Average Value

TREAD MARK VISIBILITY



A Black, Grey
B White, Beige

CLEANING EASINESS



1 Black, Grey
2 White, Beige

ANTIMICROBIAL SURFACE

PR()TECT
ANTIMICROBIAL

COTTO D'ESTE GUARANTEE



20 YEARS
RESIDENTIAL AND PUBLIC

B A C K S T A G E

THE WOOD SHOW

COLOURS



WHITE



BEIGE



GREY



BLACK

FINISHING

RECTIFIED

THICKNESS

karlito
5plus

SURFACE

Paint (P)
Brush (P)

SIZES

20X150cm
8"x59"



WOOD

BLACK PAINT | 5,5 mm | 20x150 cm / 8"x59"



BACKSTAGE



BLACK BRUSH | 5,5mm | 20x150cm / 8"x59"



BACKSTAGE

WHITE BRUSH | 5,5mm | 20x150cm / 8"x59"







ROVERE | ➡ 5,5 mm | 20x180cm / 8"x71" - 20x120cm / 8"x48"

SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS ANTIMICROBIAL SURFACE

**R10**

**V3** Acero, Noce
V4 Cembro, Rovere

**175 mm³**
Average Value

**A** Noce, Cembro
B Acero, Rovere

**1** Noce, Cembro
2 Acero, Rovere

PR()TECT
ANTIMICROBIAL

**20 YEARS**
RESIDENTIAL AND PUBLIC

F O R E S T

ESSENCE OF WOOD




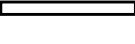

COLOURS

**ACERO**

**ROVERE**

**NOCE**

**CEMBRO**

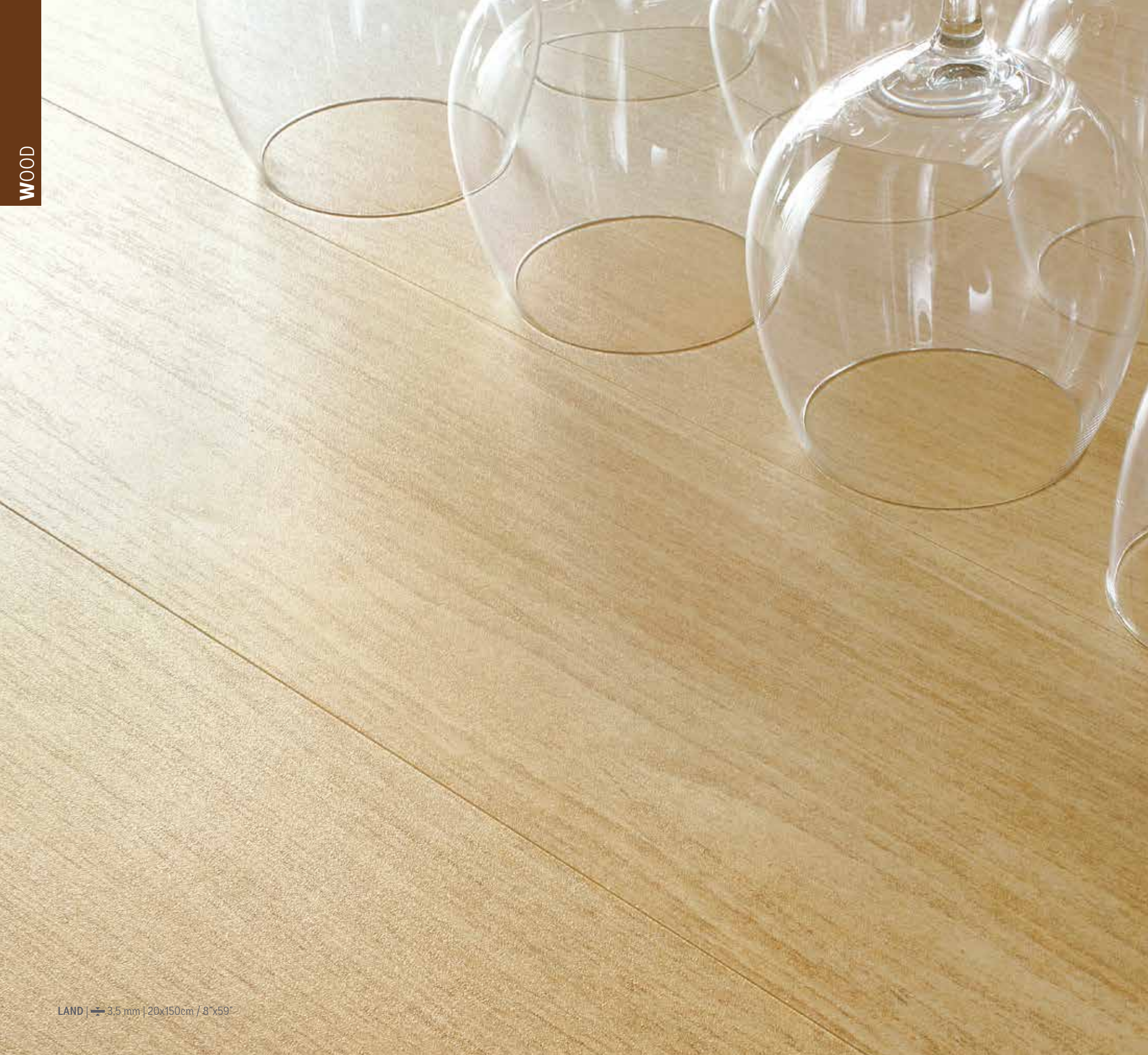
FINISHING			
RECTIFIED			
THICKNESS	SURFACE	SIZES	
	Naturale (P)		100X300 cm 39"x118"
			33X300 cm 13"x118"
			20X180 cm 8"x71"
			20X120 cm 8"x48"

COTTO D'ESTE GUARANTEE









LAND | ➡ 3.5 mm | 20x150cm / 8" x 59"

SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS



R9



V2



175 mm³
Average Value



A Fossil, Land, Rain
B Polar



1 Fossil, Land, Rain
2 Polar

O A K S

THE KERLITE WOOD

COLOURS / 颜色



POLAR



LAND



RAIN



FOSSIL

FINISHING

RECTIFIED

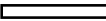
THICKNESS

kerlite
3plus

SIZES



100X300cm
39"x118"



20X150cm
8"x59"



100X100cm
39"x39"

COTTO D'ESTE GUARANTEE



20 YEARS
RESIDENTIAL AND PUBLIC



POLAR | 3,5mm | 20x150cm / 8"x59"



LAND | 3,5mm | 100x100cm / 39"x39"



FOSSIL | 3,5mm | 20x150cm / 8"x59"



RAIN | $\pm 3,5\text{mm}$ | 20x150cm / 8"x59"



FOSSIL - RAIN | $\pm 3,5\text{mm}$ | 14x100cm / 5 5/8"x39"



MARBLE AND STONE

BLUESTONE EVOLUTION
BUXY
CLUNY
ELEGANCE
EXEDRA
LIMESTONE

THE TWO SOULS OF ARCHITECTURE

If rock is the bone structure of the world, stone and marble are the two souls of human architecture. As inspiration for its creations, Cotto d'Este has selected the most beautiful stone and marble in the world: elegant and modern marble, with soft and delicate tones, veined or marbled surfaces, with a silky sheen; modern and minimalist stone, with a particularly striking depth-effect due to the inclusion of accurately selected and refined minerals in the body. Marble and stone presented as Kerlite ultrathin porcelain stoneware, made more precious still by the passion for beauty that distinguishes Cotto d'Este. A wide range of finishes and surfaces that combine beauty with practicality and easy cleaning, in accordance to the tradition of the best Italian ceramics.



BLUESTONE EVOLUTION

THE EXCLUSIVE CHOICE

COLOURS







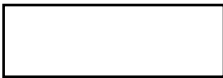

ROCKSTONE



BLUESTONE

FINISHING

RECTIFIED

THICKNESS		SURFACE		SIZES
 ROCKSTONE		Layé		 100X300 cm 39"x118"
				100X100 cm 39"x39"
 BLUESTONE				 100X300 cm 39"x118"
				100X100 cm 39"x39"

ROCKSTONE |  5,5mm | 100x100cm / 39"x39"

SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS



R10 Rockstone
R9 Bluestone



V2



175 mm³
Average Value



A



1



20 YEARS
RESIDENTIAL AND PUBLIC





PERLE | ➔ 3.5 mm | 100x100 cm / 39"x39"

SLIP RESISTANCE



R9

DESHADING



V2

DEEP ABRASION RESISTANCE



175 mm³
Average Value

TREAD MARK VISIBILITY



A Caramel, Perle, Noisette, Cendre
B Corail Blanc, Amande

CLEANING EASINESS



1

B U X Y

NATURAL SPIRIT

COLOURS



CORAIL BLANC



AMANDE



CARAMEL



PERLE



CENDRE



NOISETTE

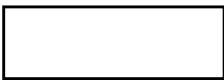
FINISHING

RECTIFIED

THICKNESS



SIZES



100X300cm
39"x118"



100X100cm
39"x39"



50X100cm
19 1/2"x39"



50X50cm
19 1/2"x19 1/2"

COTTO D'ESTE GUARANTEE



20 YEARS
RESIDENTIAL AND PUBLIC



CARAMEL - NOISETTE | 3mm | 40x100cm / 16"x39" - 5x100cm / 2"x39"



CARAMEL | 3,5mm | 100x100cm / 39"x39"



Wall: NOISETTE | 3,5mm | 100x300cm / 39"x118"



CENDRE | 3,5mm | 100x300cm / 39"x118"



BOURGOGNE NATURALE | ➡ 3,5mm | 100x300cm / 39"x118"

SLIP RESISTANCE

DESHADING

DEEP ABRASION RESISTANCE

TREAD MARK VISIBILITY

CLEANING EASINESS

ANTIMICROBIAL SURFACE



R10 5plus
R9 3plus



V2



175 mm³
Average Value - 平均价值



B



2

PROTECT

ANTIMICROBIAL

3PLUS NATURALE



20 YEARS
RESIDENTIAL AND PUBLIC

COTTO D'ESTE GUARANTEE

C L U N Y

ESPRIT NATUREL

COLOURS



ARGEROT



AUVERGNE



CHAMPAGNE



BOURGOGNE

FINISHING

RECTIFIED

THICKNESS

kerlite
5plus

SURFACE

Layé

SIZES



100X300cm
39"x118"



100X100cm
39"x39"

kerlite
3plus

Naturale

(P)



100X300cm
39"x118"



100X100cm
39"x39"



Cluny is available in two surfaces: NATURALE (3plus) opaque and structured,
LAYE' (5plus) carved with deep scratch-like etching.





CHAMPAGNE LAYE® RETT. | ➦ 5.5mm | 100x300cm / 39"x118"



CLUNY



VIA TORNABUONI | ➡ 3,5 mm | 100x300cm / 39"x118"

SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS ANTIMICROBIAL SURFACE



R9 3plus



V2



175 mm³
Average Value



A Via Tornabuoni, Via Farini,
B Via Condotti, Via Montenapoleone



1 Via Tornabuoni, Via Farini,
2 Via Condotti, Via Montenapoleone

PR()TECT

ANTIMICROBIAL

5plus



20 YEARS
RESIDENTIAL AND PUBLIC
3plus



10 YEARS
RESIDENTIAL AND PUBLIC
5plus

E L E G A N C E

SUPERIOR CLASS

COLOURS



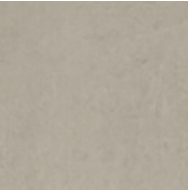
VIA CONDOTTI



VIA MONTENAPOLEONE



VIA FARINI



VIA TORNABUONI

FINISHING

RECTIFIED

THICKNESS

kerlite
5plus

SURFACE

SILK (P)

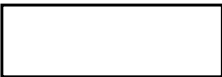
SIZES



100X300cm
39"x118"



100X100cm
39"x39"



100X300cm
39"x118"



100X100cm
39"x39"



50X100cm
19 1/2"x39"



50X50cm
19 1/2"x19 1/2"

COTTO D'ESTE GUARANTEE



VIA TORNABUONI | ➡ 3,5mm | 100x100cm / 39"x39"



VIA FARINI | ➡ 3,5mm | 100x300cm / 39"x118" - 50x50cm / 19 1/2"x19 1/2"

VIA MONTENAPOLEONE | ➡ 3,5mm | 100x300cm / 39"x118" - 50x50cm / 19 1/2"x19 1/2"





ALBIS SILK | 5,5 mm | 100x100 cm / 39"x39" > Silk surface p. 90

SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS ANTIMICROBIAL SURFACE

R10

V2

175 mm³
Average Value

B 5plus Silk
C 5plus Glossy

2 5plus Silk
3 5plus Glossy

PROTECT
ANTIMICROBIAL

E X E D R A

LUXURY STONE

COLOURS

ALBIS	ONYX EXTRA	CALACATTA	ESTREMOZ
MARFIL	TRAVERTINO	RIVERSTONE	RAIN GREY
PULPIS	AMADEUS		

FINISHING
RECTIFIED

THICKNESS	SURFACE	SIZES
	Silk (P)	100X300 cm 39"x118"
		100X100 cm 39"x39"
		50X100 cm 19 1/2"x39"
	Glossy (P)	100X300 cm 39"x118"
		100X250 cm 39"x98"
		100X100 cm 39"x39"
		50X100 cm 19 1/2"x39"

COTTO D'ESTE GUARANTEE

10 YEARS
RESIDENTIAL 5plus Glossy
RESIDENTIAL AND PUBLIC 5plus Silk







20th
Main Hall







EXEDRA

Floor: RAIN GREY GLOSSY | 5,5 mm | 100x100 cm 39"x39" - Wall: RAIN GREY GLOSSY | 5,5 mm | 100x300 cm 39"x118"

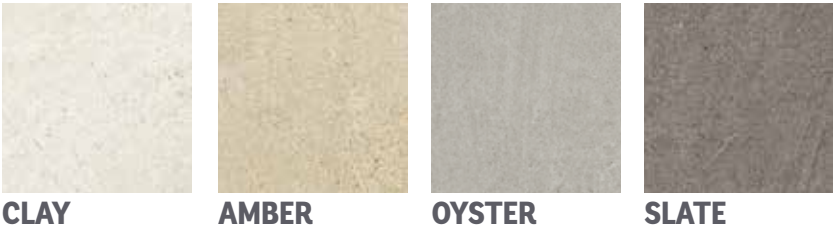




L I M E S T O N E

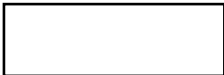



STONE SURFACE

COLOURS



FINISHING

RECTIFIED

THICKNESS	SURFACE	SIZES
kerlite 5plus	Natural (P)	 100X300 cm 39"x118"
		 100X250 cm 39"x98"
		 100X100 cm 39"x39"
		 50X100 cm 19 1/2"x39"

Floor: SLATE NATURAL | 5,5mm | 100x300cm / 39"x118" - Wall: CLAY NATURAL | 5,5mm | 100x300cm / 39"x118"

SLIP RESISTANCE



R10

DESHADING



V2

DEEP ABRASION RESISTANCE



175 mm³
Average Value

TREAD MARK VISIBILITY



B

CLEANING EASINESS



2

ANTIMICROBIAL SURFACE

P R () T E C T
ANTIMICROBIAL

COTTO D'ESTE GUARANTEE



20 YEARS
RESIDENTIAL AND PUBLIC



SLATE NATURAL | 5,5mm | 100x300cm / 39"x118"



CLAY NATURAL | 5,5mm | 100x300cm / 39"x118"

LIMESTONE

CONCRETE AND RESIN

CEMENT PROJECT
MATERICA
OVER

METROPOLITAN SURFACES

Designed for metropolitan environments, the Over and Materica series turn essentiality into a style, in line with the trends of contemporary minimalism. Surfaces inspired by hand-smoothed plaster and large polished concrete surfaces to create clear-cut and rigorous spaces that maintain a truly personal touch. Apparently monochrome, at a closer glance Materica reveals a subtle light-and-shade effect, which is a result of the waves recapturing the texture of hand-smoothed surfaces.



Floor: METAL, IRON | \pm 5.5 mm | 100x100 cm 39"x39"
Wall: COLOR-30 WORK | \pm 5.5 mm | 100x300 cm 39"x118" - Ceiling: COLOR-10 WORK | \pm 5.5 mm | 100x300 cm 39"x118"

CONCRETE AND RESIN

CEMENT PROJECT

URBAN SPACE

COLOURS



COLOR-10 WORK



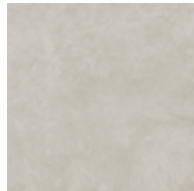
COLOR-20 WORK



COLOR-30 WORK



COLOR-10 CEM



COLOR-20 CEM



COLOR-30 CEM

FINISHING

RECTIFIED

THICKNESS

kerlite
5plus

SURFACE

Work (P)

SIZES

100X300cm
39"x118"

50X150cm
19 1/2"x59"

kerlite
5plus

Cem (P)

100X300cm
39"x118"

100X100cm
39"x39"

SLIP RESISTANCE

DESHADING

DEEP ABRASION RESISTANCE

TREAD MARK VISIBILITY

CLEANING EASINESS

ANTIMICROBIAL SURFACE

COTTO D'ESTE GUARANTEE



R10 WORK
R9 CEM



V2



175 mm²
Average Value



A CEM
B WORK



1 CEM
2 WORK

PR()TECT
ANTIMICROBIAL



20 YEARS
RESIDENTIAL AND PUBLIC



Wall: COLOR-20 CEM | 5,5 mm | 100x300 cm 39"x118"



Floor: COLOR-20 CEM | 5,5 mm | 100x300 cm 39"x118"
Wall: COLOR-20 CEM | 5,5 mm | 100x300 cm 39"x118" - Ceiling: COLOR-20 WORK | 5,5 mm | 50x150 cm 13³/₈"x59"



BEST ESTE
CLASSIC HOT





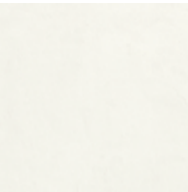




M A T E R I C A

NATURAL COLORS

COLOURS



BIANCO



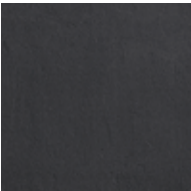
AVORIO



TORTORA



CEMENTO



ARDESIA

FINISHING

RECTIFIED

THICKNESS



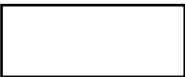
SURFACE

Naturale (P)

SIZES



100X300cm
39"x118"



100X250cm
39"x98"



100X100cm
39"x39"



50X100cm
19 1/2"x39"

CEMENTO NATURALE RETT. | ➔ 5,5 mm | 100x100 cm / 39"x39"

SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS ANTIMICROBIAL SURFACE



R9



V1



175 mm³
Average Value



B Ardesia, Cemento
C Tortora, Bianco, Avorio



2

PR()TECT
ANTIMICROBIAL





20 YEARS
RESIDENTIAL AND PUBLIC







Floor and wall: OFFICE NATURALE |  3,5mm | 100x100cm / 39"x39" - Table: ROAD NATURALE |  3,5mm | 100x300cm / 39"x118"


SLIP RESISTANCE DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS

 R9 Naturale

 V2

 175 mm³
Average Value

 A Naturale
B Soft (Road)
C Soft (Openspace, Office, Loft)



1 Naturale
2 Soft (Road)
3 Soft (Openspace, Office, Loft)

 20 YEARS
RESIDENTIAL AND PUBLIC
RESIDENTIAL

Naturale
Soft (Road)

 10 YEARS / 10年
PUBLIC
RESIDENTIAL

Soft (Road)
Soft (Openspace, Office, Loft)

O V E R

THE URBAN SKIN


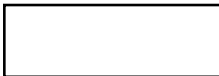





COLOURS



OPENSACE LOFT OFFICE ROAD

FINISHING

RECTIFIED

THICKNESS	SURFACE	SIZES
	Naturale	 100X300 cm 39"x118"
		 100X100 cm 39"x39"
		 50X100 cm 19 1/2"x39"
		 50X50 cm 19 1/2"x19 1/2"
	Soft	 100X300 cm 39"x118"
		 100X100 cm 39"x39"

COTTO D'ESTE GUARANTEE



LOFT NATURALE | 3,5mm | 100x100cm / 39"x39"



OVER

OPENSOURCE NATURALE | 3,5mm | 100x100cm / 39"x39"



Soft

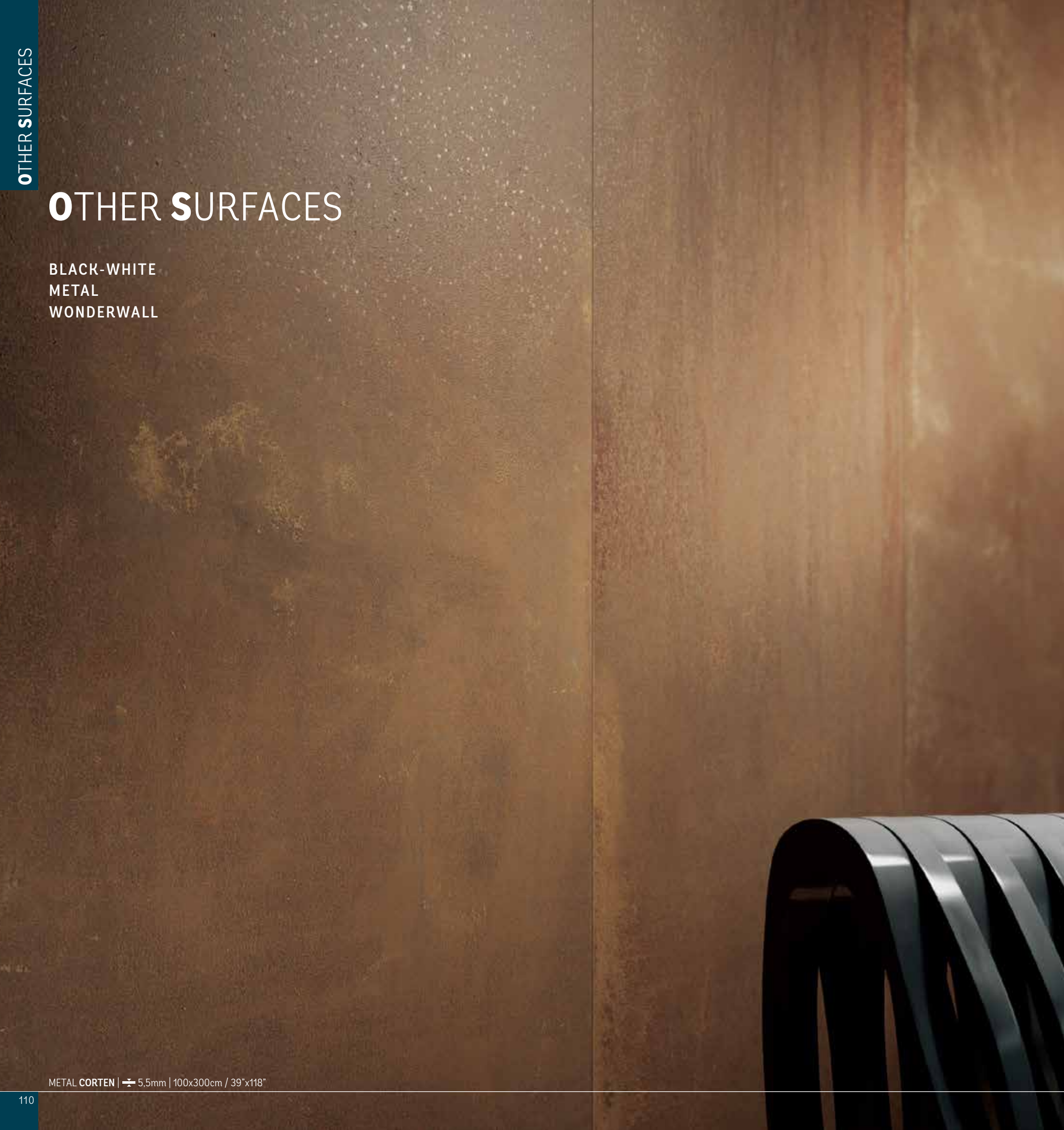
MATT AND SOFT. This matt and soft surface, which is so pleasant to touch, is obtained using diamond brushes with different grain sizes.

LOFT SOFT | ➡ 3,5mm | 100x100cm / 39"x39"

OVER



ROAD SOFT | ➡ 3,5mm | 100x100cm / 39"x39"



OTHER SURFACES

BLACK-WHITE
METAL
WONDERWALL

RIGOUR AND ELEGANCE

The depth of black and the brightness of white; the realistic crude sheet effect of Iron and the intense rust-coloured Corten. Solid colours, elegant and authentic, alongside three metallic surfaces perfectly in keeping with the trends of contemporary architecture, highlighted by the large size and versatility of Kerlite.



ULTRAWHITE GLOSSY | ➡ 5,5 mm | 100x100 cm / 39"x39"

DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS ANTIMICROBIAL SURFACE

 **V1**

 **175 mm³**
Average Value

 **B** Black, White, Snow
C Ultrawhite

 **1** Black, White, Snow
3 Ultrawhite

PROTECT 5plus
ANTIMICROBIAL

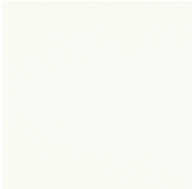
B L A C K - W H I T E

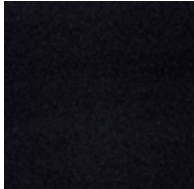
ABSOLUTE STYLE

COLOURS


ULTRAWHITE




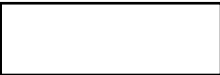


WHITE


SNOW


BLACK

FINISHING

RECTIFIED

THICKNESS		SURFACE		SIZES	
kerlite 3plus	ULTRAWHITE WHITE SNOW BLACK	Naturale			100X300 cm 39"x118"
					100X100 cm 39"x39"
					50X100 cm 19 1/2"x39"
kerlite 5plus	ULTRAWHITE	Glossy (P)			100X300 cm 39"x118"
					100X100 cm 39"x39"

COTTO D'ESTE GUARANTEE

 **20 YEARS**
RESIDENTIAL 3plus

 **10 YEARS**
PUBLIC 3plus
RESIDENTIAL 5plus

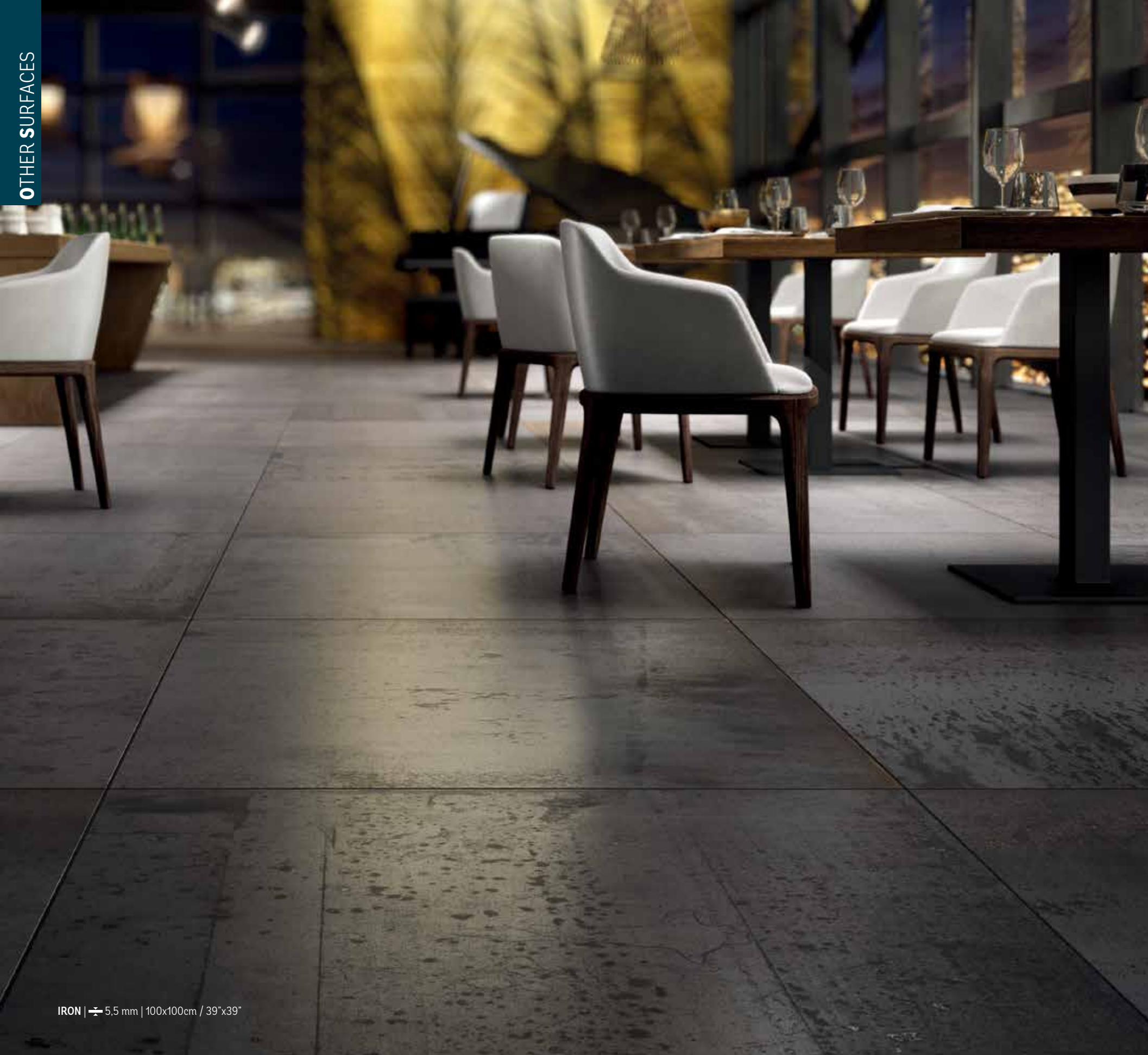




Floor: **WHITE** | 3,5mm | 100x100cm / 39"x39"
Wall: **WHITE** | 3,5mm | 100x100cm / 39"x39"



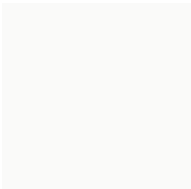
ULTRAWHITE | 3,5mm | 100x100cm / 39"x39"



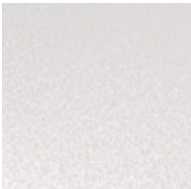
M E T A L

METALLIC SLABS

COLOURS



IRIDIUM



PLATINUM



CORTEN



IRON

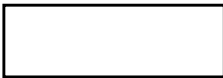
FINISHING

RECTIFIED

THICKNESS

kerlite (P)
5plus

SIZES



100X300cm
39"x118"



100X100cm
39"x39"
(Corten, Iron)

IRON | 5.5 mm | 100x100cm / 39"x39"

SLIP RESISTANCE

DESHADING

DEEP ABRASION RESISTANCE

TREAD MARK VISIBILITY

CLEANING EASINESS

ANTIMICROBIAL SURFACE

COTTO D'ESTE GUARANTEE



R9 Corten, Platinum



V1 Platinum
V2 Iron
V3 Corten



175 mm³
Average Value



A Platinum, Iron
B Corten



1 Platinum, Iron
2 Corten

P R () T E C T
ANTIMICROBIAL



20 YEARS
RESIDENTIAL



10 YEARS
PUBLIC



METAL

Floor: PLATINUM | 5,5mm | 100x300cm / 39"x118"
Wall: PLATINUM | 5,5mm | 50x100cm / 19 1/2"x39"



CORTEN | 5,5mm | 100x300cm / 39"x118"



CORTEN | 5,5mm | 100x300cm / 39"x118"



Wall: **VENICE** | \pm 3,5mm | 100x300cm / 39"x118" - Floor: **CADORE - BOSCO RETT.** | \pm 14mm | 30x180cm / 12"x71"

W O N D E R W A L L

KERLITE ART

COLOURS

PARETE E PAVIMENTO
WALL AND FLOOR

PARETE E PAVIMENTO
WALL AND FLOOR

MATRIX

RITMI

LEAVES BLUE

LEAVES RED

SCRIPT

PATCHWORK

ROSE GARDEN ASH

ROSE GARDEN CREAM

VENICE

NEOCLASSIC

LOTUS

COLOR BALLET

SKETCH

FREESTYLE

FINISHING

RECTIFIED

THICKNESS

SIZES

100X300cm
39"x118"

100X100cm
39"x39"
(Matrix)

DESHADING DEEP ABRASION RESISTANCE TREAD MARK VISIBILITY CLEANING EASINESS ANTIMICROBIAL SURFACE

COTTO D'ESTE GUARANTEE

V1

175 mm³ Matrix, Ritmi
Average Value

A Matrix, Ritmi

1 Matrix, Ritmi

PROTECT Matrix
ANTIMICROBIAL Ritmi

20 YEARS
ANNIVERSARY

20 YEARS
Matrix, Ritmi

124

MATRIX

This texture is inspired by the gentle and soft texture of the canvases used by the great painters. This product is sintered and therefore is suitable for installation on floors and walls and is guaranteed for 20 years. It is also the base and the compositional element of the ritmi decorative theme.





COLOR BALLET

FREESTYLE

This surface, created using a special resin applied by hand by expert craftsmen, is cold-decorated using a new digital technology. Each piece is unique. In addition to being a cladding material in and of itself, it is also the base for the decorative motif "Sketch".

WONDERWALL



Wall: SKETCH - FREESTYLE | 3,5mm | 100x300cm / 39"x118"



Wall: SCRIPT | 3,5mm | 100x300cm / 39"x118"

Floor: FOREST - NOCE | 5,5mm | 20x120 - 20x180cm / 39"x39"

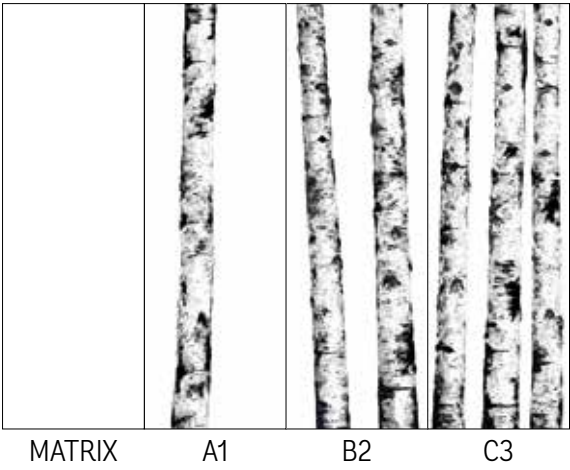


Wall: NEOCLASSIC | 3,5mm | 100x300cm / 39"x118"

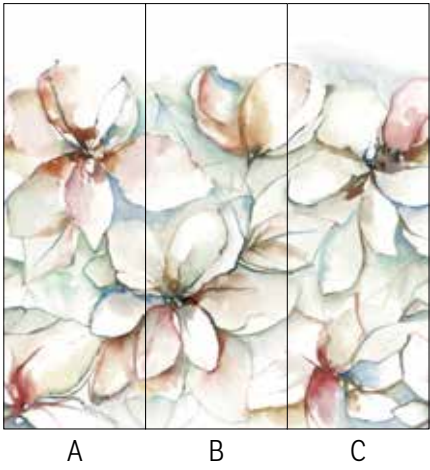


WONDERWALL

Wall: LOTUS | 3,5mm | 100x300cm / 39"x118"



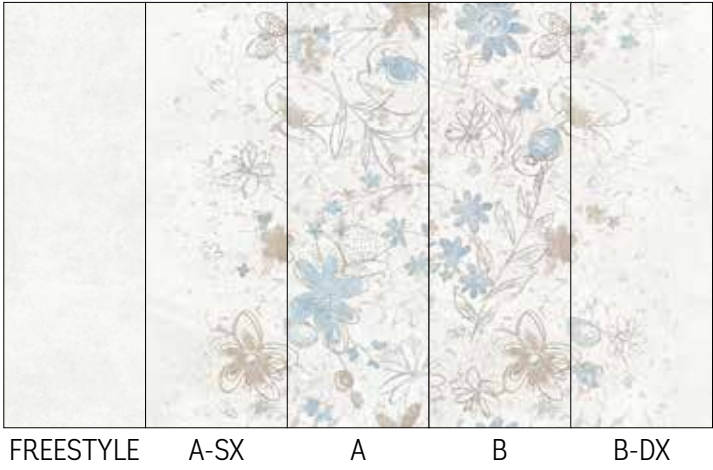
RITMI



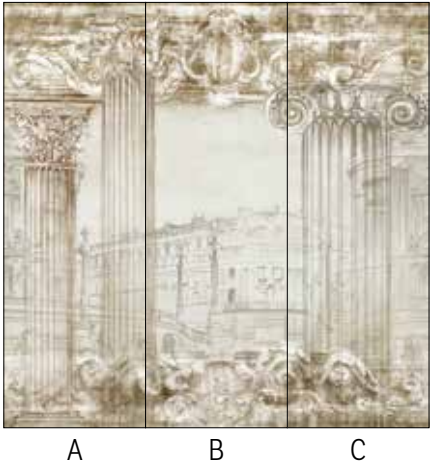
LOTUS



ROSE GARDEN CREAM



SKETCH



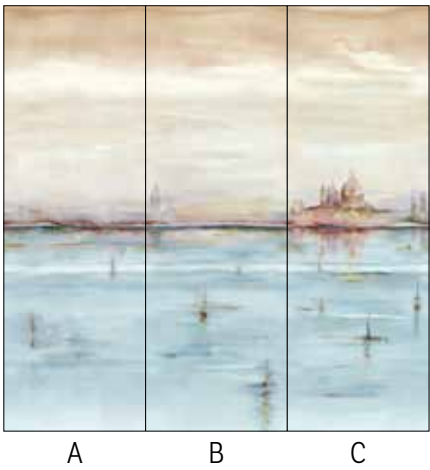
NEOCLASSIC



ROSE GARDEN ASH



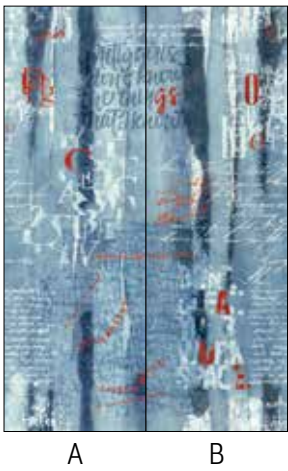
PATCHWORK



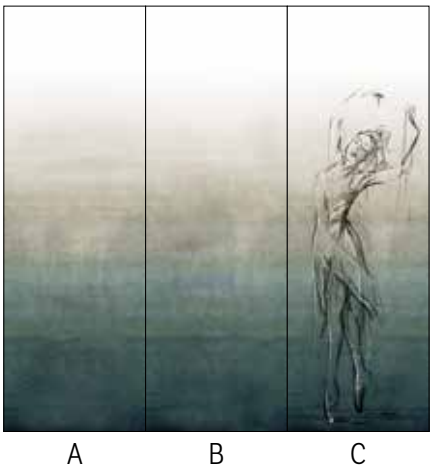
VENICE



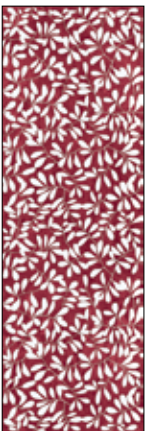
LEAVES BLUE



SCRIPT



COLOR BALLET



LEAVES RED

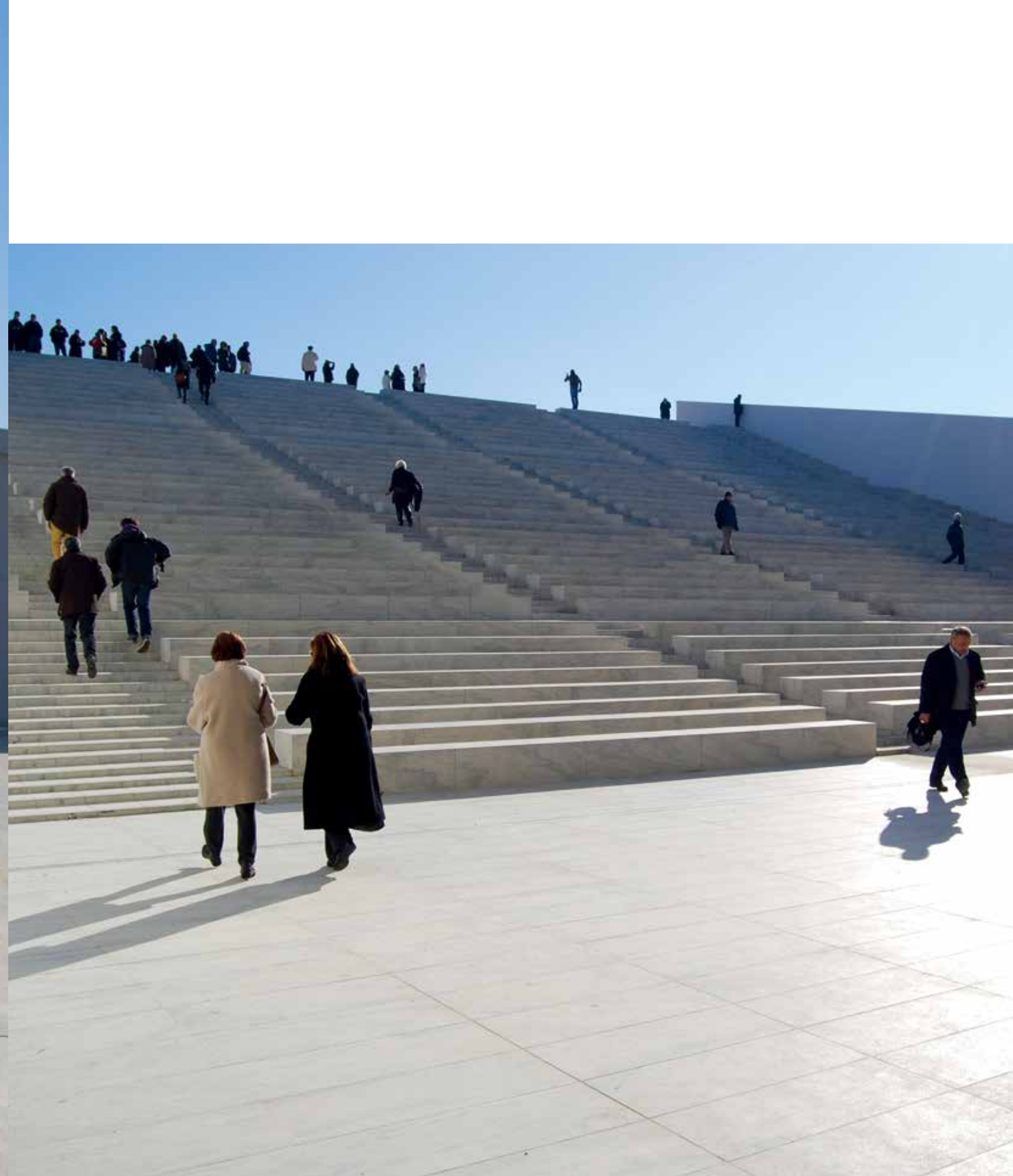


REFERENCES

FLORENCE NEW OPERA HOUSE

Year: 2011
Location: Florence, Italy
Design: ABDR Architetti Associati
Product: custom made Kerlite Cipollino 50x150cm
Laying system: adhesive





PALMIERI ELEMENTARY SCHOOL

Year: 2011

Location: Magreta di Formigine (MO), Italy

Design: Alessandro Malavolti Architect, Laura Reggiani
Engineer, Claudio Tavoni Engineer

Product: Kerlite Colors Sand 20x100cm

Laying system: ventilated facade



ERMENEGILDO ZEGNA HEADQUARTER

Year: 2008

Location: Milan, Italy

Design: Antonio Citterio and Partners with Beretta Associati

Product: Kerlite Buxy Cendre 100x300cm

Laying system: ventilated facade



HOME CLUB RESIDENCE HOTEL

Year: 2008
Location: Cosenza, Italy
Design: Emilio Polillo Engineer
Product: Kerlite Colors Sand/Night 40x100cm
Laying system: adhesive



NOX RESTAURANT

Year: 2011

Location: Salzburg, Austria

Design: Jürgen Matzer Architect

Product: Kerlite Colors Snow 100x300cm

Laying system: adhesive



**CVJETNI COMMERCIAL AND
RESIDENTIAL CENTRE**

Year: 2012
Location: Zagreb, Croatia
Design: Boris Pedrecca Architect
Product: Kerlite Buxy Caramel 16 different sizes
Laying system: ventilated facade



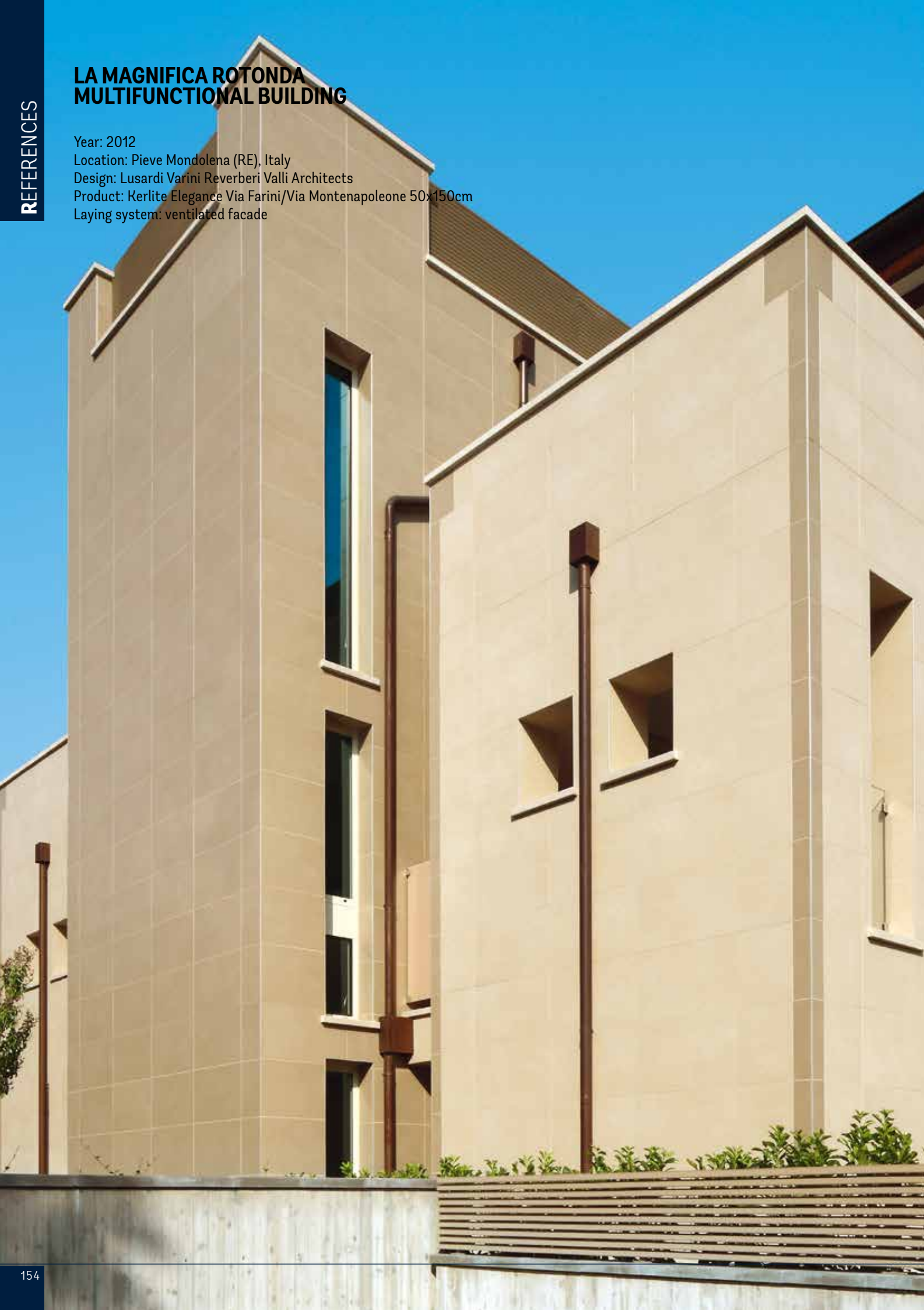
INTERNATIONAL BUSINESS CENTER

Year:
Location: Moscow, Russia
Design: Zao Gorproject
Product: Kerlite Exedra Travertino multisizes
Laying system: ventilated facade



LA MAGNIFICA ROTONDA MULTIFUNCTIONAL BUILDING

Year: 2012
Location: Pieve Mondolena (RE), Italy
Design: Lusardi Varini Reverberi Valli Architects
Product: Kerlite Elegance Via Farini/Via Montenapoleone 50x150cm
Laying system: ventilated facade



RESIDENTIAL BUILDING

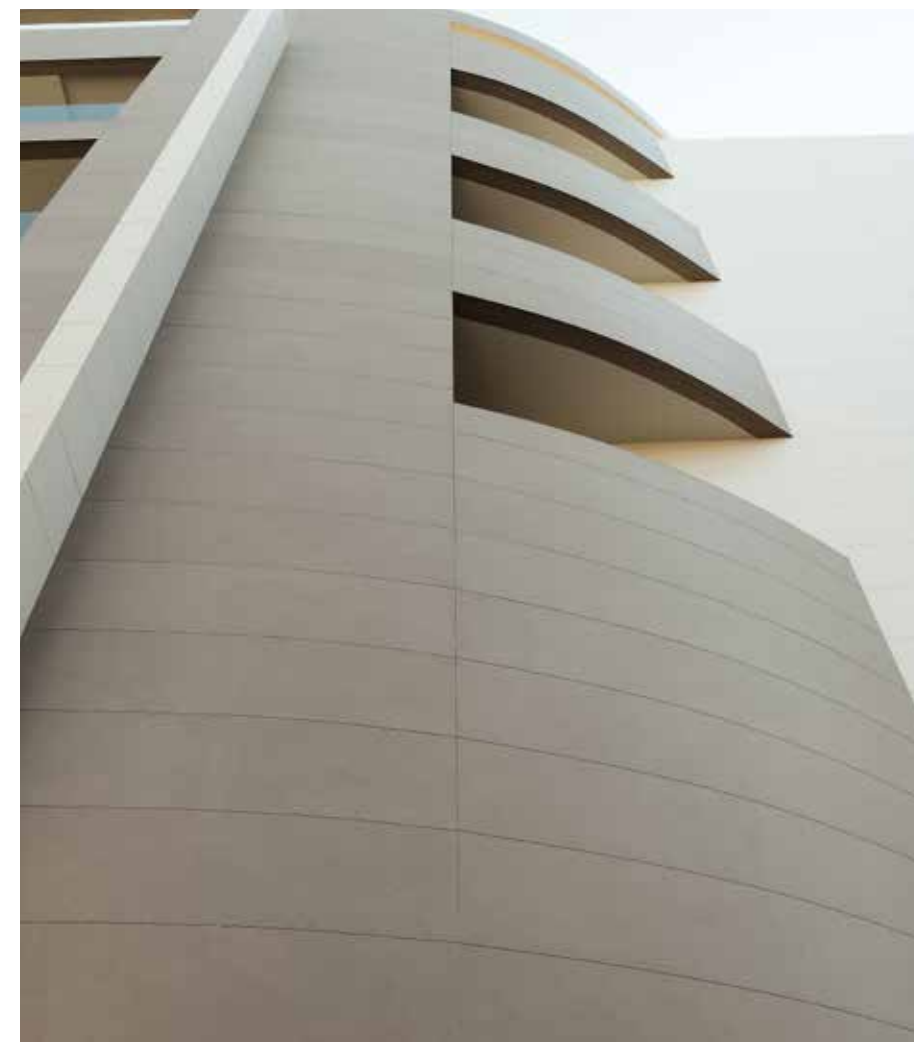
Year: 2011

Location: Andria (BT), Italy

Design: Giovanni di Bari Engineer and Donato Leonetti Studio

Product: Kerlite Buxy Perle 50x300cm and Colors Snow 50x300cm

Laying system: adhesive



RESIDENTIAL BUILDING

Year: 2011
Location: Matera, Italy
Design: Clam Costruzioni
Product: Kerlite Elegance Via Tornabuoni/Via Farini 40x100cm
Laying system: adhesive



PRIVATE HOUSE

Year: 2008

Location: Vitoria-Gasteiz, Spain

Design: Ignazio Ojarzabal Architect

Product: Kerlite Colors Snow 100x300cm

Laying system: adhesive



NUMBER A1 VAR TUNNEL

Year: 2016
Location: Badia Nuova-Aglio, Italy
Technical supervision: Enrico Dal Negro, Alfredo Cullacciati,
Mapei Utt and Arduino Mastropietro
Product: Kerlite White A1 Plus
Laying system: adhesive



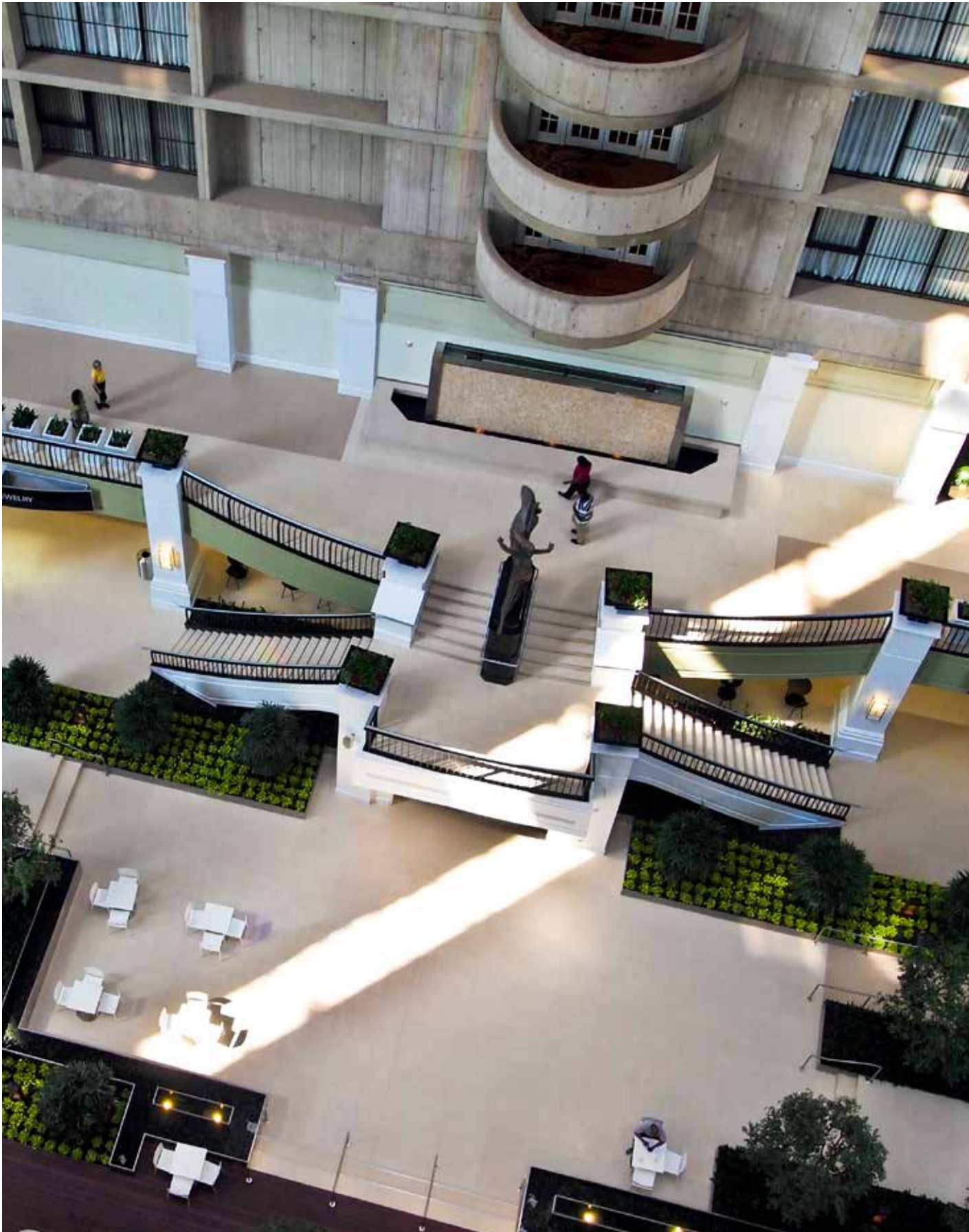
NEW HIGH-SPEED BOLOGNA CENTRAL STATION

Year: 2013
Location: Bologna, Italy
Design: Adrea Maffei Architects, Arata Isozaki & Associates,
M+T & Partners, Arup Italia
Product: Kerlite Over Office
Laying system: adhesive



PLAZA OF AMERICAS

Year: 2013
Location: Dallas, Usa
Design: Corgan Associates
Product: Kerlite Buxy Amande/Caramel
Laying system: adhesive



UNIPOL TOWER

Year: 2012
Location: Bologna, Italy
Design: Open Project
Product: Kerlite Over Road/Office
Laying system: adhesive



EURO PROGEA HEADQUARTER

Year: 2011

Location: Bitonto (BA), Italy

Design: Studio Cara

Product: Kerlite Elegance Via Farini 100x300cm

Laying system: adhesive



AMERICAN EXPRESS AGENCY

Year: 2012

Location: Rome, Italy

Design: 967 Architetti Associati

Product: Kerlite Buxy Perle 100x200cm

Laying system: adhesive



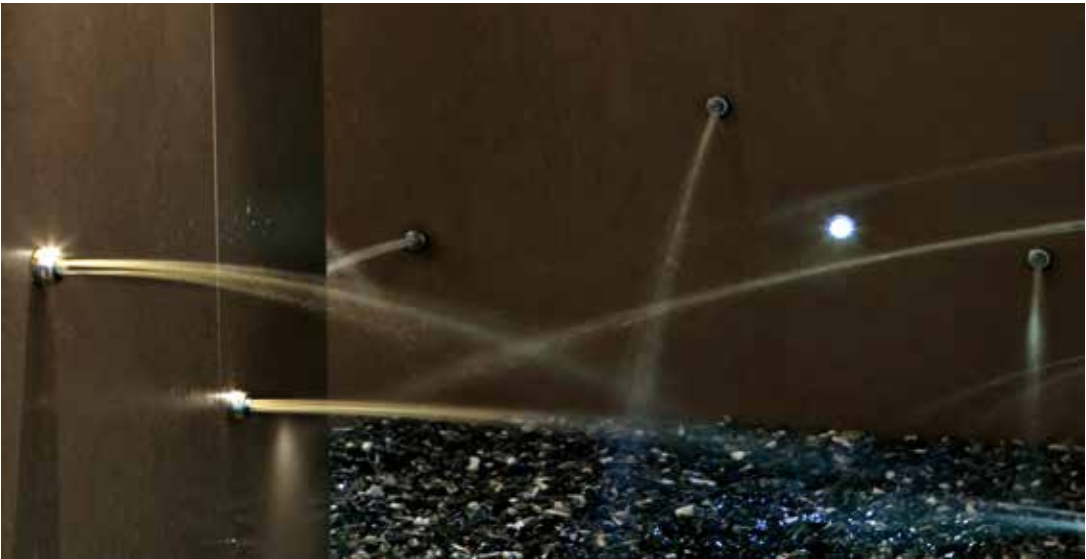
MOSHEN & ASSOCIATI LAW FIRM

Year: 2009
Location: Bergamo, Italy
Design: Giacomo Bonaldi Architect
Product: Kerlite Buxy Cendre/Amande 100x300cm/100x100cm
Laying system: adhesive



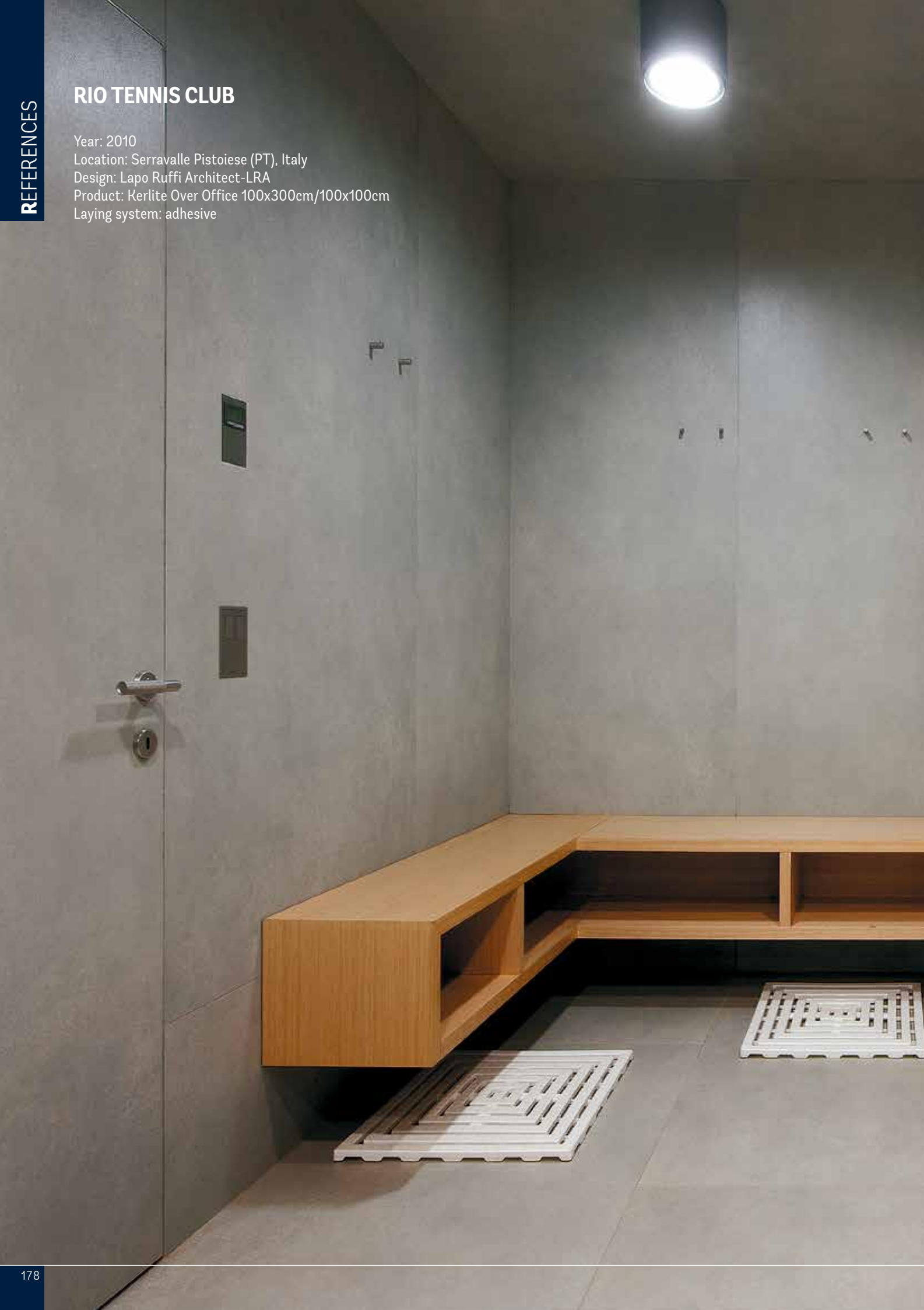
ALBIR PLAYA HOTEL SPA

Year: 2008
Location: Alicante, Spain
Design: CODESPA-Benidorm
Product: Kerlite Buxy Noisette 100x300cm/100x100cm
Laying system: adhesive



RIO TENNIS CLUB

Year: 2010
Location: Serravalle Pistoiese (PT), Italy
Design: Lapo Ruffi Architect-LRA
Product: Kerlite Over Office 100x300cm/100x100cm
Laying system: adhesive



PRIVATE HOUSE

Year: 2012
Location: Zoagli (GE), Italy
Design: Stefania Garibotto Architect, Chiara Viale Architect, Bruno Caroni Architect
Product: Kerlite Elegance Via Tornabuoni 100x100cm
Laying system: adhesive



PRIVATE HOUSE

Year: 2012

Location: Osijek, Croatia

Design: Sirran Project

Product: Kerlite Buxy Caramel/Cendre/Perle

Laying system: adhesive



TECHNICAL BOOKLET

“LUNA SLOT” VENTILATED FACADE SYSTEM

SYSTEM TYPE:

Hidden anchors

CLADDING SLABS TYPOLOGY:

SLIMTECH TWIN 5+3

WORKING ON TILES:

Slot on the horizontal tile edges

COVERING SLAB SIZES:

-100x100cm -100x200cm

-100x150cm -100x300cm



SYSTEM COMPONENTS:

The “LUNA Slot” hidden system is made of these components:

- extruded profile type “L3” in aluminium alloy EN 6060 T5 (or similar, when needed);
- hooks type T6/V3dx” and “T6/V3sx in stainless steel EN 1.4310 (AISI 301); - standard supporting brackets type “A12” e “B12” , from extruded profile in aluminium alloy EN 6060;
- nuts and bolts to fix “L3” profile on the brackets, in stainless steel class A2;
- anchors to fix the brackets on the wall, mechanical or epoxy-resin based, as needed;
- neoprene gasket strips, to gauge the panels, the hooks and the aluminium profile, in different thickness as needed;
- points of structural adhesive where and if needed ;

SYSTEM DESCRIPTION:

The vertical mullion “L3” is put in place on the wall with a pace depending on the panels width and the design vertical joint between the tiles. The “L3” profile is designed and shaped in order to fit without drillings the following components:

- the brackets supporting the mullions on the wall, put in place with their design pace;
- the hooks type T6/V3dx” and “T6/V3sx to support the tiles

The tiles are supported by the hooks T6/V3, they have to be inserted in the proper groove of the vertical profile, put in place with a pace depending on the tiles high and the design horizontal joint;

This arrangement of the components protects the coatings (oxidation or painting) from corrosion and assure the structure a longer lifetime.

The main characteristic of this “LUNA Slot” hidden system is that each tile must have a slots in the superior and inferior edge, so that the hooks can insert into the slots and are not visible from outside the façade.

Each tile is solidarized with the hooks and the vertical profile using neoprene gasket strips of useful thickness and silicon drops, when needed.

When all the components are put in place, each tile can be set up or dismantled one at a time.

The supporting structure makes possible any type of regulation and it is able to protect from wind action and to allow the thermal expansion of all the components.

SYSTEM SIZE:

- The standard distance between the wall and the back side of the panels is 111 mm, with a standard regulation of 25mm.
- The standard thickness of the slabs for this system is minimum 8,5mm Here you can find a standard details of the system.





“LUNA” SYSTEM

SLIMTECH TWIN 5+3
DETAIL: ANGLE



“LUNA” SYSTEM

SLIMTECH TWIN 5+3
DETAIL: ANGLE AND STARTING SOLUTION



“LUNA” SYSTEM

SLIMTECH TWIN 5+3
DETAIL: UPPER CLOSING SOLUTION



“LUNA” SYSTEM

SLIMTECH TWIN 5+3
DETAIL: WINDOW









TECHNICAL CHARACTERISTICS

SLIP RESISTANCE



DIN 51130

In this test, an operator stands on a surface covered with tiles for testing. The surface, initially horizontal, is gradually tilted until the moment when the operator starts to slip. The angle of tilt of the surface when slipping starts provides the rating.

-  $\alpha < 6^\circ$ = not classified
-  $6^\circ \leq \alpha \leq 10^\circ$ = R9
-  $10^\circ < \alpha \leq 19^\circ$ = R10
-  $19^\circ < \alpha \leq 27^\circ$ = R11
-  $27^\circ < \alpha \leq 35^\circ$ = R12
-  $\alpha > 35^\circ$ = R13

DIN 51097

The method aims to measure the tiles' suitability for laying in locations where people walk barefoot (e.g. edges of swimming-pools, showers, etc.). An operator walks barefoot over a tilting surface laid with the tiles for testing, wet with a soap and water solution. The surface is gradually tilted and the angle of tilt at which the operator starts to slip provides the tiles' rating, as shown in the table below.

$\alpha < 12^\circ$	not classified
$12^\circ \leq \alpha < 18^\circ$	A
$18^\circ \leq \alpha < 24^\circ$	B (A+B)
$\alpha \geq 24^\circ$	C (A+B+C)

BREAKING STRENGHT (S)



ISO 10545-4

This parameter is used to assess the ceramic tile's capacity to withstand static and dynamic loads after laying. The standard considers the tile as a beam, placed on two rollers some distance apart, while a third roller applies a force to its centre. The breaking strength is the weight the tile withstands before breaking. The actual breaking strength of a tile after laying is considerably higher than the value measured in the laboratory.

ASTM C 648

The test method consists of supporting the tile on the ends of three cylindrical rods, or on three ball bearings for tiles having a facial area of 6.25 in² (40 cm²) or less, arranged in an equilateral triangle, and applying force at a definite rate to the centre of the triangular support, until the specimen breaks.

ANSI A326.3

Dynamic Coefficient of Friction (DCOF): Sometimes called kinetic coefficient of friction. This is the ratio of the force necessary to keep a surface already in motion sliding over another divided by the weight (or normal force) of an object. This force is a materials property of the two surfaces. DCOF is usually less than SCOF for the same materials. Contaminants such as dirt, water, soap, oil, or grease can change this value. Unless otherwise specified, tiles suitable for interior spaces expected to be walked upon when wet shall have a wet DCOF of 0.42 or greater when tested using SLS solution. However, tiles with a DCOF of 0.42 or greater are not necessarily suitable for all projects. The specifier shall determine tiles appropriate for specific project conditions, considering by way of example, but not in limitation, type of use, traffic, expected contaminants, expected maintenance, expected wear2, and manufacturers' guidelines and recommendations.

BCRA TORTUS

English method for determining the coefficient of friction of surfaces based on the resistance opposed to the movement of a tester instrument (Tortus) that traverses the surface to be tested. The method is based on the use of a mobile device to determine the coefficient of friction that standard materials, such as rubber and leather, have in wet or dry conditions further to contact with a certain floor covering material. As explained above, the "Tortus test" is the reference method for National legislation under paragraph 8.2.2 of Ministerial Decree 236/89, which envisages a coefficient equal to >0.40 in dry Dry Rubber and Wet Leather conditions. The friction coefficient testing machine for wet surfaces is the Digital Sliptester Floor Slide Control FSC 2000 system, which is computer-controlled.

$\leq 0,20 \mu$	Dangerous sliding
$0,20 \div 0,40 \mu$	Excessive sliding
$0,40 \div 0,75 \mu$	Satisfaction friction
$\geq 0,75 \mu$	Excellent friction

STAIN RESISTANCE



ISO 10545-14

The operating surface is subject to three staining agents, olive oil, iodine alcohol solution and chromium green in light oil; after 24 hours the surface is cleaned.

Class 5 - stain removed with warm water running for 5 minutes;

Class 4 - stain removed by manual cleaning with mild detergent;

Class 3 - stain removed by mechanical cleaning with strong detergent;

Class 2 - stain removed by dipping in suitable thinner for 24 hours;

Class 1 - stain not removed.

RESISTANCE TO CHEMICAL ETCHING



ISO 10545-13

The method measures the chemical resistance of both glazed (GL) and unglazed (UGL) tiles, using acids (hydrochloric, citric and lactic) and bases (potassium hydroxide) at low (L) and high (H) concentration. The classification is as follows:

DEEP ABRASION RESISTANCE



ISO 10545-6

Unglazed (UGL) surfaces are subjected to the deep abrasion method; this test measures the value of material removed from the surface with an abrasive disc after 150 rotations cycles. The lower the volume removed, the more resistant the material.

WATER ABSORPTION



ISO 10545-3

A ceramic material's capacity to absorb water depends on its porosity. Thanks to the choice quality raw materials used and the state-of-the-art production technologies, Cotto d'Este products are always outstandingly compact, meaning that their porosity values are minimal. The value expresses the percentage water absorption by weight.

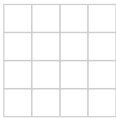
FROST RESISTANCE



ISO 10545-12

Ceramic materials laid outdoors suffer frost damage if their porosity is above a certain level. When any water absorbed freezes, it increases in volume, generating strong internal mechanical stresses which may cause the material to detach from the underlying surface. Cotto d'Este tiles are frostproof because, thanks to their porosity value of virtually nil, they always pass the ISO 10545-12 test comprising 100 freeze/thaw cycles between -5°C and +5°C without suffering any damage.

DIFFERENCES IN TONE 色差

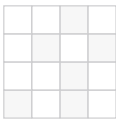


V0

NONE

Very uniform appearance.

Pieces of the same shade value are very uniform.

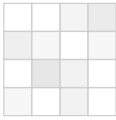


V1

MINOR

Uniform appearance.

Differences among pieces from the same production run are minimal.



V2

LOW

Slight variation.

Clearly distinguishable differences in texture and/or pattern within similar colors.



V3

MEDIUM

Moderate variation.

While the colors and or texture present on a single piece of tile will be indicative of the colors and or texture to be expected on the other tiles, the amount of colors and or texture on each piece may vary significantly. It is recommended that the range be viewed before selection.



V4

MAJOR

Substantial variation.

Random color and or texture differences from tile to tile, so that one tile may have totally different colors and or texture from that on other tiles. Thus, the final installation will be unique. It is recommended that the range be viewed before selection.

TREAD MARK VISIBILITY



Cotto d'Este Method

This classification specifies the visibility degree of the tread marks left on the floor after walking with shoes dirty of dust.

A - Tread mark not visible

B - Tread mark not very visible.

C - Tread mark very visible.

Ideal for wall installation and recommended for floor installation in residential areas only.

CLEANING EASINESS



Cotto d'Este Method

The method consists in classifying the easiness grade in removing general dirt by manual cleaning with mild detergent.

Grade 1

Very easy, no resistance of the dirt, immediate removal.












Grade 2










Easy, light resistance of the dirt, fast removal.












Grade 3

Less easy, higher resistance of the dirt, slow removal. A strong detergent is recommended. Ideal for wall installation and recommended for floor installation in residential areas only.

TECHNICAL CHARACTERISTICS

TECHNICAL BOOKLET	TECHNICAL CHARACTERISTICS		SLIP RESISTANCE					BENDING STRENGHT		BREAKING STRENGHT (S)	STAIN RESISTANCE		RESISTANCE TO CHEMICAL ETCHING		DEEP ABRASION RESISTANCE	WATER ABSORPTION	FROST RESISTANCE	DESHADING		
																				
	In compliance with: ISO 13006-G, EN 14411-G, ANSI A137.1		DIN 51130	DIN 51097	ANSI A326.3	BCR TORTUS	Pendulum UNE ENV 12633	British Pendulum Test BS 7976		ASTM C 1505	ISO 10545-4	ASTM C 1505	ASTM C 1378	ISO 10545-14	ASTM C 650	ISO 10545-13	ASTM C 1243 ISO 10545-6	ASTM C 373 ISO 10545-3	ASTM C 1026 ISO 10545-12	ANSI A137.3
	 Ultra thin porcelain stoneware	Thickness 3,5 mm																		
	BLACK-WHITE (Bla UGL)	Naturale							≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V1	
	BLUESTONE EVOLUTION (Bla UGL)	Bluestone	R9		DCOF ≥ 0,42	μ > 0,40			≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2	
	BUXY (Bla UGL)		R9		DCOF ≥ 0,42	μ > 0,40	Clase 1		≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2	
	CLUNY (Bla UGL)	Naturale	R9		DCOF ≥ 0,42	μ > 0,40			≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2	
	ELEGANCE (Bla UGL)		R9		DCOF ≥ 0,42	μ > 0,40			≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2	
	OAKS (Bla UGL)		R9		DCOF ≥ 0,42	μ > 0,40			≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2	
OVER (Bla UGL)	Naturale	R9		DCOF ≥ 0,42	μ > 0,40	Clase 1		≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
	Soft ³							≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	CLASS C	≥ 3	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
WONDERWALL (Bla UGL) ⁶	Matrix - Ritmi							≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V1		
WONDERWALL (Bla GL) ⁷	Freestyle - Sketch - Lotus - Script Neoclassic - Patchwork - Leaves Venice - Color Ballet - Rose Garden							≥ 6.000 PSI	50 N/mm²	≥ 85 lbf	*		CLASS C	LA-HB	**	0,1%	RESISTANT	V1		
 Thin porcelain stoneware	Thickness 5,5 mm																			
BACKSTAGE (Bla UGL)		R10		DCOF ≥ 0,42	μ > 0,40			6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V1 Paint V2 Brush		
BLACK-WHITE (Bla UGL)	Ultrawhite Glossy ²							6.000 PSI	50 N/mm²	≥ 175 lbf	CLASS C	≥ 3	CLASS C	LB-HB	175 mm³	0,1%	RESISTANT	V1		
BLUESTONE EVOLUTION (Bla UGL)	Rockstone	R10	B (A+B)	DCOF ≥ 0,42	μ > 0,40	Clase 1		6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
CEMENT PROJECT (Bla UGL)	Work-Cem	R9 Cem R10 Work		DCOF ≥ 0,42	μ > 0,40			6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
CLUNY (Bla UGL)	Layé	R10	B (A+B)	DCOF ≥ 0,42	μ > 0,40	Clase 1		6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
ELEGANCE (Bla UGL)	Silk ¹			DCOF ≥ 0,42				6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
EXEDRA (Bla UGL)	Glossy ²							6.000 PSI	50 N/mm²	≥ 175 lbf	CLASS C	≥ 3	CLASS C	LB-HB	175 mm³	0,1%	RESISTANT	V2		
	Silk ¹			DCOF ≥ 0,42				6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
FOREST (Bla UGL)		R10	B (A+B)	DCOF ≥ 0,42	μ > 0,40	Clase 1		6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V3 Acero, Noce V4 Cembro, Rovere		
LIMESTONE (Bla UGL)	Natural	R10	B (A+B)	DCOF ≥ 0,42	μ > 0,40	Clase 2	PTV 36+ Wet 4S (Slider 96)	6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V2		
MATERICA (Bla UGL)		R9		DCOF ≥ 0,42	μ > 0,40			6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V1		
METAL (Bla UGL)		R9 Corten, Platinum		DCOF ≥ 0,42 Corten, Iron	μ > 0,40 Corten			6.000 PSI	50 N/mm²	≥ 175 lbf	A RESISTANT	5 RESISTANT	A RESISTANT	RESISTANT	175 mm³	0,1%	RESISTANT	V1 Platinum V2 Iron V3 Corten		
¹ Ideal for wall installation and recommended for flooring in residential and low-traffic commercial spaces.		² The sporadic presence of small non-uniformities or dots on the surface is to be considered characteristic of the material and of its finishing. Ideal for wall installation and recommended for floor installation in residential areas only.		³ Ideal for wall installation and recommended for floor installation in residential areas only.		⁴ Excluding hydrofluoric acid and derivatives. ⁵ Average refers to ceramic material.		⁶ Sintered and printed using ink-jet decorations.		⁷ Decorated using a new cold digital printing technology on Kerlite 3plus. Intended exclusively for the cladding of interior walls; do not use as flooring or to clad exterior spaces.		[*] Class-5 resistance to food and beverage stains. Not resistant to iodine dye, methylene blue, or permanent marker.		^{**} This product's decoration is not scratch resistant to hard, sharp objects such as metal, stone, glass, and stoneware. Be extremely careful when handling the product during installation, making sure not to bump or slide tools or other sharp objects against the surface.						
194																			195	

TECHNICAL BOOKLET	COTTO D'ESTE GUARANTEE		COTTO D'ESTE GUARANTEE				FIRE REACTION			P R () T E C T	INFORMATION ABOUT CLEANING				
	PROTECT		RESIDENTIAL		PUBLIC						TREAD MARK VISIBILITY COTTO D'ESTE METHOD		CLEANING EASINESS COTTO D'ESTE METHOD		
	INFORMATION ABOUT CLEANING		GUARANTEED 20 YEARS	GUARANTEED 10 YEARS	GUARANTEED 20 YEARS	GUARANTEED 10 YEARS									
							EN 13823	EN 9239-1	FLAME SPREAD ASTM E84		(P)				
	 Ultra thin porcelain stoneware		Thickness 3,5 mm												
BLACK-WHITE (Bla UGL)		Naturale	●			●		Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		B Black, White, Snow C Ultrawhite ¹	1 Black, White, Snow 3 Ultrawhite ¹		
BLUESTONE EVOLUTION (Bla UGL)		Bluestone	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		A	1		
BUXY (Bla UGL)			●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		A Caramel, Perle, Noisette, Cendre B Corail Blanc, Amande	1		
CLUNY (Bla UGL)		Naturale	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	B	2		
OAKS (Bla UGL)			●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		A Fossil, Rain, Land B Polar	1 Fossil, Rain, Land 2 Polar		
OVER (Bla UGL)		Naturale	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		A	1		
		Soft	● Road	● Openspace, Loft, Office		● Road		Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		B Road C ¹ Openspace, Loft, Office	2 Road 3 ¹ Openspace, Loft, Office		
WONDERWALL (Bla UGL)		Matrix - Ritmi	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	A	1		
WONDERWALL		Freestyle - Sketch - Lotus Neoclassic - Script- Patchwork Leaves Blue - Leaves Red Venice - Color Ballet - Rose Garden									Use water or generic neutral detergents or degreasers available over the counter in general stores. Do not use alcohol, acetone, or solvents in general				
 Thin porcelain stoneware		Thickness 5,5 mm													
BACKSTAGE (Bla UGL)			●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	A Black, Grey B White, Beige	1 Black, Grey 2 White, Beige		
BLACK-WHITE (Bla UGL)		Ultrawhite Glossy ³		●				Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	C Ultrawhite ³	3 Ultrawhite ³		
BLUESTONE EVOLUTION (Bla UGL)		Rockstone	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		A	1		
CEMENT PROJECT (Bla UGL)		Work-Cem	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	A Cem B Work	1 Cem 2 Work		
CLUNY (Bla UGL)		Layé	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A		B	2		
ELEGANCE (Bla UGL)		Silk ²		●		●		Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	A ²	1 ²		
EXEDRA (Bla UGL)		Glossy ³		●				Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	C ³	3 ³		
		Silk ²		●		●		Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	B ²	2 ²		
FOREST (Bla UGL)			●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	A Noce, Cembro B Acero, Rovere	1 Noce, Cembro 2 Acero, Rovere		
LIMESTONE (Bla UGL)		Natural	●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	B	2		
MATERICA (Bla UGL)			●		●			Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	B Cemento, Ardesia C Bianco, Avorio, Tortora	2		
METAL (Bla UGL)			●			●		Class A2-s1, d0 (WALL)	Class A1 _f -s1 (FLOOR)	Class A	●	A Iron, Platinum B Corten	1 Iron, Platinum 2 Corten		
			¹ Ideal for wall installation and recommended for floor installation in residential areas only.		² Ideal for wall installation and recommended for flooring in residential and low-traffic commercial spaces.		³ The sporadic presence of small non-uniformities or dots on the surface is to be considered characteristic of the material and of its finishing. Ideal for wall installation and recommended for floor installation in residential areas only.								
196															197

TECHNICAL BOOKLET	SIZES												
													
	cm	100x300	33x300	100x250	20x180		50x150	20x150	20x120	100x100	50x100	50X50	
	inches	39"x118"	13"x118"	39"x98"	8"x71"		19 ^{1/2} "x59"	8"x59"	8"x48"	39"x39"	19 ^{1/2} "x39"	19 ^{1/2} x 19 ^{1/2} "	
	 Ultra thin porcelain stoneware	Thickness 3,5 mm											
	BLACK-WHITE	•								•	•		
	BLUESTONE EVOLUTION	Bluestone	•							•			
	BUXY	•								•	•	•	
	CLUNY	Naturale	•							•			
	ELEGANCE	Rett.	•							•	•	•	
OAKS	•						•		•				
OVER	Naturale	•							•	•	•		
	Soft	•							•				
WONDERWALL	•								• Matrix				
 Thin porcelain stoneware	Thickness 5,5 mm												
BACKSTAGE							•						
BLACK-WHITE	Glossy	•							•				
BLUESTONE EVOLUTION	Rockstone	•							•				
CEMENT PROJECT	Work-Cem	•				• Work			• Cem				
CLUNY	Layé	•							•				
ELEGANCE	Silk	•							•				
EXEDRA	Glossy	•		•					•	•			
	Silk	•							•	•			
FOREST		•	•		•			•					
LIMESTONE	Natural	•		•					•	•			
MATERICA		•		•					•	•			
METAL	•								• Corten, Iron				

198

199

CERTIFICATIONS



EMAS

EMAS APPROVED ENVIRONMENTAL MANAGEMENT SYSTEM OF PRODUCTION SITES

EC Regulation no. 1221/2009 of the European Parliament and of the Council introduced the EMAS eco-management and audit scheme for organisations. Cotto d'Este has obtained EMAS Registration for Fiorano Modenese (MO) production site (registration n.I-000401 on December 2005). This registration is of major importance, since it requires a proper Environmental Management System to be created, based on the continual improvement of environmental performance within organisations. The scheme is based on the creation of an open dialogue with local institutions (Agencies, Authorities, Associations, Trade Union Representatives, Schools, Press) and with the public, and it is expected that all employees will play an active part. The Environmental Statement is the end document that describes the environmental and safety aspects in the workplace, the environmental performance of the site and the environmental targets that the Company sets itself within the framework of continual improvement. The statement is validated by an Accredited Environmental Verifier, following audits carried out in the plant. Cotto d'Este is one of the very few ceramics companies to have EMAS registration which, together with ISO 14001 quality certification, bear witness to the management's utmost commitment and readiness to engage with the ethical, environmental, safety and quality issues. The Environmental Statements of all company's sites are available on the web site www.cottodeste.it.



UNI EN ISO 14001

ENVIRONMENTAL CERTIFICATION FOR PRODUCTION SITES



LEED

Cotto d'Este is a member of the U.S. Green Building Council, organisation of the USA demonstrating that a building is environmentally responsible, profitable and a healthy place to live and work. Purpose of LEED (Leadership in Energy and Environmental Design Green Building Rating System™) is assessing the environmental, social and economic sustainability of buildings on the basis of criteria such as energy efficiency, polluting emissions and the use of recycled materials. LEED supplies professionals of the building trade (designers, architects, etc.) the tools needed to calculate the impact of their buildings in terms of eco-sustainability.

CONTRIBUTI ALL'OTTENIMENTO DI CREDITI LEED - CONTRIBUTION TO OBTAINING LEED CREDITS

SS CREDIT 7.1

HEAT ISLAND EFFECT / NON ROOF (NC, CI, CS, SCHOOLS LEED Rating Systems): 1 LEED point is granted for the use of hardscape materials with SRI≥29. The great majority of Cotto d'Este products **do not contribute to change the energy balance of the environments where they are installed**. They do not produce any Urban Heat Island Effect, thanks to their very good physical properties, i.e. Solar Reflectance Index SRI≥29.

EA CREDIT 1

OPTIMIZE ENERGY PERFORMANCE (NC, CI, CS, SCHOOLS LEED Rating Systems). The Thermal conductivity λ of Cotto d'Este porcelain tiles is 0.75 Btu/ft h °F (1,3 Watt/m °K or 1,1 Kcal/m h °C). For this reason it is ideal for heating floor systems and external cladding. The Thermal conductivity λ of Cotto d'Este wall tiles is 0.4 Btu/ft h °F (0,7 Watt/m °K or 0,6 Kcal/m h °C).

MR CREDIT 2

CONSTRUCTION WASTE MANAGEMENT (NC, CI, CS, SCHOOLS LEED Rating Systems): 2 LEED points are granted if at least 75% of the weight of Raw materials – tiles and packing - will be recycled. **Cotto d'Este tiles and their packing material** (carton boxes, plastic packaging materials, wooden pallets, straps, etc.) **are 100% recyclable**. The management of the waste on the building site is also easier because the quantity of waste is very small (weight of packaging is around 2-3% of weight of total material).

MR CREDIT 5

REGIONAL MATERIALS (NC, CS, SCHOOLS LEED Rating Systems): 2 LEED points are granted if the use of local raw materials is equal to 20% of the total materials value, based on cost.
- These Credits are applicable for buildings constructed within 500 miles (804,5 km) from Cotto d'Este production site (Fiorano Modenese - MO, Italy).
- The % contribution based on cost of Cotto d'Este tiles to a single LEED project is calculated based on the geographical position of the construction site.

MR CREDIT 5

REGIONAL MATERIALS (CI LEED Rating System only):
- **1 LEED Point:** use a minimum of 20% of the combined value of construction and Division 12 (Furniture) materials and products that are manufactured regionally within a radius of 500 miles from Cotto d'Este production site (Fiorano Modenese - MO, Italy).
- **2 LEED points:** meet the previous criterion requirement and use a minimum of 10% of the combined value of construction and Division 12 (Furniture) materials and products extracted, harvested or recovered, as well as manufactured, within 500 miles of the LEED project

IEQ CREDIT 4.1

LOW EMITTING MATERIALS, ADHESIVES AND SEALANTS (NC, CI, CS, SCHOOLS LEED Rating Systems): 1 LEED point is granted if all adhesives and sealants used on the interior of the building comply with SCAQMD Rule #1168 (VOC limit of ceramic adhesives not more than 65 g/l less water).

IEQ CREDIT 4.3

LOW EMITTING MATERIALS, FLOORING SYSTEMS (NC, CI, CS, SCHOOLS LEED Rating Systems): 1 LEED point is granted if all flooring complies with the requirements indicated in IEQ Credit 4.3 Section. Cotto d'Este tiles obtain 1 LEED point because they do not contain any Volatile Organic Compounds VOC (see LEED 2009 NC, CI, CS, SCHOOLS Rating Systems).

IEQ CREDIT 4.6

LOW EMITTING MATERIALS, CEILING and WALL SYSTEMS (SCHOOLS LEED Rating System only): 1 LEED point. Cotto d'Este tiles obtain 1 LEED point because they do not contain any Volatile Organic Compounds VOC (see Addenda of LEED Reference Guide for Green Building Design and Construction, 2009 Edition).

ID CREDIT 1

INN OVATION IN DESIGN: 1-5 LEED points for NC, CI and CS, 1-4 LEED points for SCHOOLS.

- **“Innovation in Design”:** the main collections of Cotto d’Este have got the prestigious ecological mark ECOLABEL (CE 1980/2000), based on the product LCA (Life Cycle Assessment) and awarded by the EU only to those products with the lowest environmental impact.

- **“Innovation in Design”:** the main collections of Cotto d’Este have got antibacterial surfaces, that reduce bacterial presence by up to 99.9 % (ISO 22196 test method).

- **“Exemplary performances” MR Credit 2 - CONSTRUCTION WASTE MANAGEMENT: 1 LEED point** may be earned if at least 95% by weight of the Raw Materials - material and packing - will be recycled. Cotto d’Este tiles and their packing material (carton boxes, plastic packaging materials, wooden pallets, straps, etc..) are **100% recyclable**.

- **“Exemplary performances” IEQ Credit 4.6 - LOW EMITTING MATERIALS, CEILING and WALL SYSTEMS: 1 LEED point** may be earned for NC, CI, CS LEED Buildings. No traces of VOC (Volatile Organic Compounds) are present in Cotto d’Este tiles (see Addenda of LEED Reference Guide for Green Building Design and Costruction, 2009 Edition).

RP CREDIT 1

REGIONAL PRIORITY (NC, CI, CS, SCHOOLS LEED Rating Systems): 1-4 LEED points. Between 1 and 4 credits can be obtained, of the 6 Regional Priority credits identified by the USGBC regional councils and chapters, if the project has an environmental importance for the region, where it is being constructed. A database of Regional Priority credits and their geographic applicability is available on the USGBC website **www.usgbc.org**.

EBOM LEED RATING SYSTEM - EXISTING BUILDINGS OPERATIONS and MAINTENANCE

The cleaning and maintenance procedures in the present catalogue (pages 306-310) can help obtain the following LEED credits.

SS CREDIT 7.1

HEAT ISLAND REDUCTION (Non roof): 1 LEED point is granted if a maintenance program is organized, that ensures the surfaces are cleaned at least every 2 years to maintain a good reflectance.

IEQ 3.1

GREEN CLEANING, HIGH PERFORMANCE CLEANING PROGRAM: 1 LEED point.

IEQ 3.3

GREEN CLEANING, PURCHASE OF SUSTAINABLE CLEANING PRODUCTS AND MATERIALS: 1 LEED point.

MR 3

SUSTAINABLE PURCHASING, FACILITY ALTERATIONS AND ADDITIONS: 1 LEED point is granted if the purchases contain at least 10% post-consumer waste and/or 20 % pre-consumer waste material.

The great majority of Cotto d’Este products are produced with **40% of pre-consumer recycled materials**, as certified by a qualified external company. The certificate is available on the website www.cottodeste.it.

- NC** = LEED 2009 for New Construction;
- CI** = LEED 2009 for Commercial Interior;
- CS** = LEED 2009 for Core and Shell Development;
- SCHOOLS** = LEED 2009 for Schools;
- EBOM** = LEED 2009 for Existing Buildings Operations and Maintenance.

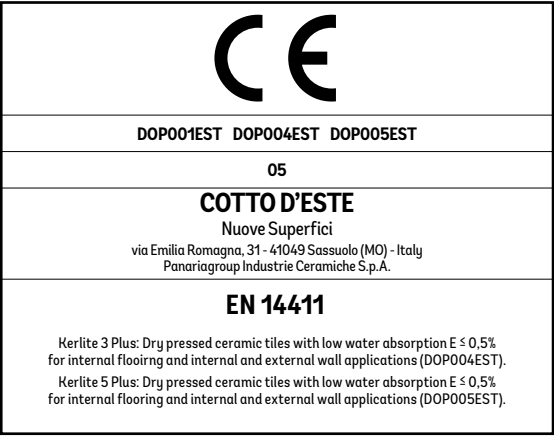
The new LEED 4 cards for the Cotto d’Este collections will be available as soon as the new LEED Rating System 4 will be published by the U.S. Green Building Council.



LEED ITALIA

COTTO D’ESTE is a member of the **Green Building Council ITALIA**, this is an organization that promotes in Italy buildings that are environmentally friendly, profitable and healthy places to live and work in.

The LEED credits that can be obtained with Cotto d’Este tiles for NC 2009 Italia (New construction) are the same as the ones that can be obtained with USBGC LEED NC 2009 Rating System (please see table). The only differences are regarding credit **MR5 - REGIONAL MATERIALS** (different method of calculating the distance from the production site and raw materials from the construction site) and **IEQ 4.1 - LOW EMITTING MATERIALS, ADHESIVES AND SEALANTS** (max emissions VOC = 200 mg/m3, see GEV Emission Code EC1 ed. 03.03.2009).



CE SECURITY MARK.

The CE mark is the safety product certification required by EU and it is finalized to preserve the people's health and the goods in buildings .

The new Regulation UEN. 305/2011 is valid from the first of July 2013. The most important news is the introduction of the Declaration Of Performance (DOP) with which the supplier communicates the safety requirements concerning own materials.

Cotto d’Este DOP are available on the website www.cottodeste.it.



The trademark of the Italian ceramic industry

Ceramics of Italy is the institutional trademark that represents and promotes Italian ceramic industries on a worldwide level.

Through Panariagroup SpA, Cotto d’Este can label its products with the Ceramics of Italy trademark, which confirms their high standard of design, the use of the latest technology, concern for the environment and for safety at work and constant research for optimising the resources employed, in compliance with the highest performance standards. Ceramics of Italy embodies the will of the Italian ceramic tile industry to promote the awareness and esteem of Italian ceramic tiles amongst international users: ceramic tiles are not mere building materials but a reference point for style and creativity and for the development of a new way of living, Made in Italy.

Ceramics of Italy, promoted by Confindustria Ceramica, is a registered trademark of Edi.Cer. Spa, the organiser of Cersaie – the International ceramics exhibition.

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